



Education / Development Advisory Committee

Minutes from the October 08, 2015 Meeting

Participants

Committee Members

Vice Mayor Charlotte Burrie, City of Pompano Beach
Vice Mayor Freddy Fisikelli, Town of Southwest Ranches
School Board Member Patricia Good, School Board of Broward County
Commissioner Sandy Johnson, City of Lighthouse Point

Staff Members

Chris Ryan*, Director of Public Involvement and Communication / Title VI Coordinator
Paul Calvaresi, Transportation Planner
Priscila J. Clawges, Transportation Disadvantaged Program Manager / Transportation Planner
James Cromar, Director of Planning
Carl Ema, Boards Coordinator
Alan Gabriel, General Counsel
Peter Gies, Transportation Planner
Daniel Knickelbein, Transportation Planner
Greg Stuart, Executive Director
Anthea Thomas, Public Involvement Specialist

**Strategic Direction Staff Leader*

Other Participants

Todd Brauer, Whitehouse Group
Laila Haddad, Media Relations Group

Discussion Items

1. School Board Member Patricia Good was elected Committee Chair.
2. Chris Ryan, supported by other staff members, provided a brief overview of the progress made on each of the products / actions documented within the Education / Development section of the *Strategic Business Plan*.
3. The Committee provided positive feedback on the MPO Annual Report and offered no additional changes.

4. The Committee provided positive feedback on the One-page Summary of all Board Meetings and offered no additional changes. The committee suggested that summaries be available via the Broward MPO Facebook page.

5. The Committee provided the following direction related to the Public Participation Plan (School Age Children):
 - a. Include individual school initiatives in addition to district-wide results when reporting progress; and
 - b. Introduce transportation-based educational and safety programs to the Broward County School District.
6. The Committee provided the following direction related to the Board Educational Program:
 - a. The process of how projects are prioritized needs to be explained through a fact sheet or summary that Board members can read quickly; and
 - b. Common transportation planning terms and processes need to be defined in a glossary or 'wiki'.
7. The Committee provided the following direction related to the MPO Staff Skills Audit:
 - a. Include language proficiencies (e.g. Spanish, Creole, Portuguese, etc.).
8. The Committee provided the following direction related to the Administration of Committee Activities:
 - a. Prior to future meetings, transmit a 'heads-up' email outlining highlights and ongoing business; and
 - b. Raise awareness of the outreach and events conducted with schools on a more frequent basis.
9. School Board Member Patricia Good agreed to present a summary of the meeting activities at the November 12, 2015 MPO Board meeting.

Action Items

Public Participation Plan (School Age Children)

1. Conduct a meeting with Broward County Schools Superintendent providing an overview of the Broward MPO's *Strategic Business Plan* that identifies potential areas of shared goals and education opportunities.
2. Provide information to the Broward County Schools Curriculum Division that provides an overview of the various education programs available such as the TRAC and RIDES program.
3. Identify funding and grant opportunities to further transportation and safety education initiatives.

Board Educational Program

1. Develop a pamphlet that provides a concise yet comprehensive overview the project prioritization process.
2. Develop a 'Transportation 101' glossary or 'wiki' that defines commonly used transportation planning terms and processes encountered by the Board.

Committee Administration

1. Provide committee members and Board members updates on education outreach efforts as they occur so they are aware of what efforts and events are taking place.

Next Education / Development Advisory Committee Meeting April 4th, 2016

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the Americans with Disabilities Act, please contact: Chris Ryan, Public Information Officer / Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org.
