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**PUBLIC NOTICE:** Please note that participation in the various Safe Streets Summit events on January 26-27, 2017 is anticipated by multiple members of the Broward, Miami-Dade and Palm Beach MPO Governing Boards and their respective advisory committees.



BROWARD - MIAMI-DADE - PALM BEACH

# JANUARY 26 & 27, 2017

The Sunrise Civic Center  
10610 West Oakland Park Boulevard, Sunrise, FL



# BUILDING BLOCKS

## For Complete Streets

### TOOLS FOR BETTER CONNECTED, SAFER STREETS FOR ALL

#SafeStreetsSummit

SafeStreetsSummit.org






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# SOCIAL MEDIA

Follow this event on social media #SafeStreetsSummit

		
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# AICP CREDITS

For information on obtaining Certification Maintenance (CM) credits from the American Planning Association (APA), please check with the registration desk.

Planners can earn 3.00 credits and 5.25 credits respectively by participating in the Pre-conference Workshop and Conference Day sessions.

# SUMMIT EVALUATION



To make next year's Safe Streets Summit even better, please scan the QR code or visit: [www.safestreetssummit.org/evaluate](http://www.safestreetssummit.org/evaluate) and complete the evaluation.



**Scot Spencer** is the Associate Director of Advocacy and Influence at the Annie E. Casey Foundation and leads the Foundation's work in advancing community-focused policies, practices and strategies that increase opportunities for children, families and the places where they live and foster their success. Before taking on these roles, Spencer managed Casey's investments in East Baltimore, where the Foundation seeks to strengthen community and economic development in a historic, low-income neighborhood. He previously was a transportation specialist at the Environmental Defense Fund, where he focused on state-level smart-growth policy and Commuter Choice, a local tax incentive for people who use transit. Spencer serves on a number of local and national boards, including The Funders' Network for Smart Growth and Livable Communities.



**Sarita Turner** has over 20 years of experience working in the non-profit sector raising awareness around, and supporting strategies to address institutionalized racism and the disinvestment of people and communities of color. Sarita has worked in various positions including: direct services, policy advocacy, community organizing, government, community development, and philanthropy. Sarita serves as an associate director for PolicyLink where she works to further equity-focused federal, state, and local policies and place-based strategies.



**Edward Silva** was appointed Village Manager following a unanimous vote by the Palmetto Bay Village Council. As Village Manager, Mr. Silva is the chief administrative officer for the Village. In this capacity, he oversees and manages all village personnel and departmental operations. Since becoming Village Manager, Mr. Silva has decreased overall expenditures while enhancing service delivery, doubled the number of community events, improved park facilities, increased collaboration and partnerships with other cities, led the multi-city effort to convert the express bus service to light rail transit, and increased outreach and communications to the residents of Palmetto Bay. Mr. Silva is a proud graduate of the University of Miami and has proudly called Palmetto Bay home for over a decade.



**Ashley Robbins** is currently a Research Analyst at Mobility Lab, a source of research and best practices for advocates to increase awareness and education about more and advanced transportation options for people. Ashley's volunteer experiences and interest in transit led her to start her own transit blog, finding her niche in the transportation world. An Organizational Psychologist, Ashley left consulting to work on transit issues, becoming president of Citizens for Progressive Transit and the Social Media Coordinator and Volunteer Organizer for the Livable Communities Coalition's Transportation Investment Act campaign in Atlanta, Georgia. Following work with various groups including Mothers and Others for Clean Air, the Amalgamated Transit Union, and Americans for Transit, Ashley made the move to Washington and has experience in transportation research, policy, financing, and equity issues.

## SPEAKERS



**Dale Bracewell** is the Manager of Transportation Planning for the City of Vancouver, British Columbia, Canada. Dale and his team lead the citywide and community planning implementation of Transportation 2040, the city's long range transportation plan for all modes, including funding strategies and coordination with regional and provincial transportation plans and policies. Dale previously led the City's Active Transportation team responsible for the city's pedestrian, bicycle, and greenways networks as well as Vancouver's transportation planning and operations for the 2010 Olympic Winter Games, one of the largest stage events in the world. With over sixteen years of transportation planning and design experience, Dale is a Professional Engineer who has worked for both municipal and provincial governments as well as the private sector.



**Jade Alexander** is a South Florida radio and television icon. Her unique voice, vivacious personality, and two decade long dedication to the community has created an indelible impression in the industry. Jade has championed many causes including fundraising for St. Jude's Children's Research Hospital and Friends Forever Rescue, a no-kill animal shelter. She was awarded the prestigious "First Ladies of Broward Award" and the "Trailblazer Award" from the City of Miami Commission on the Status of Women, which recognizes leaders who make a difference in their community. Jade is a versatile performer, who is a favorite among listeners, viewers, and clients alike.



**Emiko Atherton** is the Director of the National Complete Streets Coalition, a program of Smart Growth America. As the Director, Emiko oversees the Coalition's federal advocacy, communications, research, and technical assistance programs. She has used her expertise in transportation policy, public health, land use, economic development, and legislation to consult with communities across the United States on how to create better transportation networks. Emiko is an international voice on Complete Streets and has spoken to audiences across the country about the value this approach.



**Kate Kraft** is the Executive Director for America Walks. Prior to joining America Walks staff in 2013, Kate was an independent consultant in the area of environmental and policy approaches to promoting healthy lifestyles and creating health-promoting built environments. As a former Senior Program Officer at the Robert Wood Johnson Foundation, she was the primary architect of the RWJF Active Living portfolio. She is a recognized expert in how structural environments impact health, and serves as a spokesperson for the emerging Active Living movement. Her past work resulted in collaboration between transportation, planning, design, and public health professionals to identify new methods of place-making for health.

## WHAT ARE WE DOING?



Since its inception in 2011, the Broward MPO's Complete Streets Initiative has provided technical assistance, developed technical resources, and established training opportunities for local governments to implement Complete Streets in their respective communities. As part of this initiative, the Broward MPO has also been working diligently on the implementation of its \$120 million investment in bicycle and pedestrian infrastructure throughout Broward. Moving forward, the Complete Streets Initiative plans to work with municipalities to review their internal plans and policies and suggest a comprehensive approach to incorporate safe bicycle and pedestrian designs for new projects. Walking Audits are also planned to help raise awareness around the Complete Streets movement and actively involve the community in the bicycle/pedestrian planning process. Finally, the Broward MPO will be actively working with its partners to identify additional opportunities for Complete Streets projects through the Complete Streets Master Plan. For more information on the Broward Complete Streets Initiative please visit: [BrowardMPO.org](http://BrowardMPO.org).



The Miami-Dade MPO is working with our partners to develop a transportation system that serves all users through our planning program and the prioritization of projects to improve multimodal safety. The MPO's Transportation Improvement Program includes over \$400M in projects that will make "complete streets" improvements including 40 miles of shared-use path projects and 70 miles of road projects that will add new bike lanes. In addition, Complete Streets will be an important part of the MPO's Strategic Miami Area Rapid Transit (SMART) Plan as a first and last mile connection to bring people safely to their destinations. For more information visit: [MiamiDadeMPO.org](http://MiamiDadeMPO.org).



The Palm Beach MPO has adopted a Complete Streets policy and is working with the larger cities to follow suit. The MPO is also leading an Ad Hoc Complete Streets Working Group to develop local Complete Streets Design Guidelines. In addition, the scoring of the MPO's annual competitive funding programs has been modified to give higher priority to Complete Streets projects. The MPO's Transportation Improvement Program includes nearly \$200M for 35 projects over the next five years that will substantially improve bicycle and pedestrian infrastructure in Palm Beach County, advancing our Complete Streets initiative. For more information visit: [www.PalmBeachMPO.org](http://www.PalmBeachMPO.org).

# WELCOME

## Dear 2017 Safe Streets Summit Attendees,



On behalf of the Broward Metropolitan Planning Organization and the City of Sunrise, it is my honor to welcome you to the 2017 Safe Streets Summit. Established by the Broward MPO's Complete Streets Initiative in 2014, this annual summit has become South Florida's premier active transportation and mobility conference. Now in its fourth year, the Safe Streets Summit continues to promote healthier, safer and more vibrant communities by hosting local, national and international experts in the field of Complete Streets. Their technical knowledge and experience provide the necessary foundation to successfully implement Complete Streets in the South Florida region.

This year's Summit features a regional partnership with our neighboring MPOs; Miami-Dade and Palm Beach. I would like to thank the Miami-Dade and Palm Beach MPO Executive Directors, Aileen Boucle and Nick Uhren, as well as their staff for the time and effort invested in helping make this event a truly regional conference. This partnership has enabled us to reach a wider audience and enhance strategic decision making, while also creating opportunities for greater collaboration through networking and best practices presentations.

This year's Summit will feature sessions on implementing Complete Streets in communities of all sizes, best practices in securing funding for projects, and evaluation measures for Complete Streets treatments. Please remember to join us at the networking hour and talk with our technical experts from across the region and the country to continue the dialogue around creating healthier and safer streets for all.

I welcome you to join us, as we "Build the Blocks," with tools for better connected and safer streets for all.

**Gregory Stuart, Broward MPO Executive Director**



**Charles Montgomery**, Happy City's founder and principal, is an award-winning author, urbanist and leader of transformative experiments, research and conversations about wellbeing in cities. His acclaimed book, *Happy City, Transforming Our Lives Through Urban Design*, examines the intersection between urban design and the emerging science of happiness. Collaborating with the Guggenheim Museum, Futurewise, Laboratorio para la Ciudad and other entities, Montgomery has created experiments and design methods that help participants alter their relationships with their cities, and with each other. Among his numerous awards is a Citation of Merit from the Canadian Meteorological and Oceanographic Society for outstanding contribution towards the public's understanding of climate change science.



**Fred Jones** is currently senior project manager with Michael Baker International. He has over 15 years' experience in plan development and project management for a variety of community planning and mobility projects. His expertise includes multimodal transportation planning, corridor studies, complete streets, traffic impact analysis, public involvement, as well as extensive experience in regulatory issues and mixed-use development. Mr. Jones' training in anthropology led to his career in planning as he believes "urban planning is anthropology." Most recently, he served as senior transportation planner with the Jacksonville Transportation Authority (JTA) where he oversaw JTA's Complete Streets program and is currently the Chairman of the City of Jacksonville's Downtown Development Review Board.



**Rebecca Crowe** serves as Transportation Specialist in the FHWA Office of Safety. Ms. Crowe manages two Every Day Counts innovations: Road Diets and Safe Transportation for Every Pedestrian (STEP). Ms. Crowe works closely with Federal, State, local, tribal and not-for-profit agencies to advance highway safety initiatives. Before joining FHWA, Ms. Crowe worked for a regional planning agency and the Virginia Department of Transportation.



**Jeff Arms** serves as the Transportation Planning Section Manager for the Orlando Office of HDR, where he leads a team of planners and engineers working on multi-modal transportation projects. Prior to returning to HDR in early 2014, he worked for the City of Orlando for over 11 years where he held positions in the Capital Improvements, Transportation Engineering and Transportation Planning Divisions. He has a Master of Public Administration from the University of Central Florida and a Bachelor's of Science in Civil Engineering with High Honors from the University of Florida.

# SPEAKERS

*In order of appearance*



**Eric Dumbaugh, Ph.D.** is an Associate Professor at Florida Atlantic University. His research in transportation and urban design helped usher in a new, evidence-based approach to the design of safe, livable urban streets. Dr. Dumbaugh's work has received national awards from the National Academies of Science and the American Planning Association, and has been featured in the New York Times, Slate, NPR, Planning, and the Atlantic Cities, among others. In December of 2016, Dr. Dumbaugh was awarded a 5-year, \$15 million dollar grant from the US DOT to establish a Collaborative Sciences Center in Road Safety. The Collaborative Sciences Center, established in partnership with faculty from Chapel Hill, Duke, and Berkeley, brings together the nation's leading safety researchers in the areas of traffic engineering, behavioral science, epidemiology, and urban design to develop new, interdisciplinary approaches to the elimination of traffic-related injury and death.

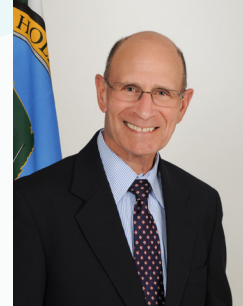


**Tom Hudson** is the Vice President of News and Special Correspondent for WLRN and has a journalism career covering news from high global finance to neighborhood infrastructure. He hosts and produces the Sunshine Economy and anchors the Florida Roundup in addition to leading the organization's news engagement strategy. Tom was most recently the co-anchor and managing editor of Nightly Business Report on Public Television. Prior to co-anchoring NBR, he was host and managing editor of the nationally syndicated financial television program First Business. Tom also reported and anchored market coverage for the groundbreaking web-based financial news service, WebFN. Before his jump to television and broadband, Tom spent the better part of a decade in general news as anchor, reporter, manager and talk show host in several markets covering a wide variety of stories and topics.



**Terence Shepherd**, is News Director with WLRN Public Media, the award-winning NPR affiliate based in Miami that covers the region between Key West and Jupiter. Before WLRN, he held several editing positions at the Miami Herald and the Boca Raton News. He is also a 2016 Next Generation Leadership fellow, Region 13 director and ethics chair for the Radio Television Digital News Association, and is on the host committee of the 2017 Public Radio News Directors annual conference, set for Sunny Isles Beach in June. Before journalism he worked in the commodity brokerage business. Terence, a native of Louisville, Ky., is a graduate of St. Andrew's School in Sewanee, Tenn., and has degrees from University of Virginia and Florida Atlantic University.

## Dear 2017 Safe Streets Summit Attendees,



Good morning, and welcome to the 2017 Safe Streets Summit. What was once a small gathering of technical staff has blossomed into South Florida's premier Complete Streets conference, with attendance from elected officials, transportation advocates, and community leaders from across the state of Florida.

This is a unique event in many ways, not the least of which is the partnership with the three South Florida MPOs: Broward, as represented by our own Greg Stuart, Miami-Dade, as represented by Chair Jean Monestime, and Palm Beach, as represented by Chair Susan Haynie. And we appreciate the great hospitality offered by the City of Sunrise in hosting this event. It is because of these partnerships that the Safe Streets Summit has become an award-winning and nationally recognized event.

As you engage in today's activities, please remember to take advantage of the excellent networking opportunities with staff, consultants, and elected officials from Miami-Dade, Broward, and Palm Beach. Our region continues to move forward with projects that will enhance connectivity between the three counties (such as Tri-Rail Coastal Link), and the Safe Streets Summit is a great opportunity to promote regional collaboration and dialogue on enhancing the transportation network from Jupiter to Florida City. Thank you for attending the 2017 Safe Streets Summit.

Thank you for attending the 2017 Safe Streets Summit.

**Broward MPO Board Chair Richard Blattner**

# SCHEDULE OF EVENTS

## THURSDAY, JANUARY 26, 2017 PRE-CONFERENCE WORKSHOP

- 8:45 a.m. - 9:30 a.m. **Registration, Networking, and Breakfast**  
*Rotunda*
- 9:30 a.m. - 10:00 a.m. **Welcome and Introduction**  
*Rotunda*
- 10:00 a.m. - 12:30 p.m. **Mobile Workshop and Bike Ride**
- 12:30 p.m. - 1:00 p.m. **Lunch**  
*Ballroom*
- 1:00 p.m. - 3:00 p.m. **Follow-up Workshop and Debrief**  
*Ballroom*  
**Facilitator:** Eric Dumbaugh,  
*Florida Atlantic University*
- 6:00p.m. - 8:00p.m. **Instituting Change: Policymaker and Speaker Roundtable**  
*Art Gallery*  
**Facilitator:** Tom Hudson, *WLRN*

## FRIDAY, JANUARY 27, 2017 CONFERENCE

- 7:30 a.m. - 8:45 a.m. **Registration, Networking, and Breakfast**  
*Rotunda*
- 8:45 a.m. - 9:30 a.m. **Welcome**  
*Theater*
- 9:30 a.m. - 10:15 a.m. **Happy Mobility**  
*Theater*  
**Speaker:** Charles Montgomery,  
*Happy City*
- 10:15 a.m. - 10:30 a.m. **Break**

### Keynote Session - Complete Streets: Safety by Design

1:30 p.m. - 2:15 p.m. - *Theater*

**Moderator:** Kate Kraft, *America Walks*

**Speaker:** Emiko Atherton, *Director of National Complete Streets Coalition*

Emiko Atherton, Director of the National Complete Streets Coalition, is eager to join this year's Safe Streets Summit. Emiko will provide her recommendation for how South Florida can address the recent findings from the Dangerous by Design Report as well as offer tips and resources for advancing Complete Streets locally.

### An Avenue for Equity in Transportation

2:30 p.m. - 3:30 p.m. - *Ballroom*

**Moderator:** Terence Shepherd, *WLRN*

**Speakers:** Scot Spencer, *Annie E. Casey Foundation*; Sarita Turner, *Policy Link*

Creating safe streets for all regardless of age, income, ability, ethnicity, and gender requires an understanding of the urban fabric of communities and their institutions. Planning for equitable mobility requires a strategy that envelops the vision, aspirations, and interests of all community members. This session will provide an overview of the contextual factors surrounding equity, transportation, and their impact on individuals focusing on concrete tools for how to integrate equity into transportation planning, design, and project implementation.

### Paving the Way to Fund Complete Streets

3:30 p.m. - 4:30 p.m. - *Ballroom*

**Moderator:** Terence Shepherd, *WLRN*

**Speakers:** Edward Silva, *Village of Palmetto Bay*; Ashley Robbins, *Mobility Lab*

Smart growth development, including Complete Streets, have been shown to contribute to a community's fiscal health and economic viability. Unfortunately, securing funding for these projects can often feel like a daunting and impossible endeavor. Our speakers will provide new insight on how to strategically position yourself and your communities to raise the capital needed to implement Complete Streets using real-world examples.

### Wrap Up

4:30 p.m. - 4:45 p.m. - *Ballroom*

You've listened to and absorbed a lot of information during the 2017 Safe Streets Summit. Join us for a short wrap-up and summary of the day's events with key highlights from each of our sessions. Please remember to fill out your evaluation forms before you head out to our Networking and Social Hour!

### Networking and Social Hour

4:45 p.m. - 6:00 p.m. - *Outdoor Amphitheater*

Join us for an outdoor gathering to connect, reflect on the events of the day, and continue the dialogue around how to create healthier and safer streets for all. Enjoy music, great company, and the opportunity to form new partnerships and connections in a fun and casual environment. Refreshments will be provided.

**The Blueprint for Overcoming Barriers to Complete Streets**

10:30 a.m. - 11:15 a.m. - Ballroom

Moderator: Terence Shepherd, WLRN

Speakers: Fred Jones, Michael Baker International; Rebecca Crowe, Federal Highway Administration

The health, safety and economic benefits of designing streets for all users is no longer a myth. Complete Streets projects have been implemented successfully throughout the United States, but how do you make the Complete Streets dream a reality here in South Florida? Our panel of experts will discuss strategies and tools to navigate current barriers, and innovative steps for successful implementation of Complete Streets. Specific examples will be presented during this panel discussion including the successful implementation of "road diets" in many communities around the nation.

**Stepping it Up: Evaluation as a Complete Streets Game-Changer**

11:15 a.m. - 12:15 p.m. - Ballroom

Moderator: Terence Shepherd, WLRN

Speakers: Jeff Arms, HDR; Dale Bracewell, City of Vancouver

Evaluation is a key factor in determining the return on investment for a Complete Streets project, but how can we measure success beyond the traditional metrics? A multi-disciplinary evaluation approach can reveal how our Complete Streets projects lead to more far-reaching outcomes in the areas of health, safety, and economic vitality. Our speakers will provide real-life examples to demonstrate the benefits of bicycle and pedestrian friendly designs and outline techniques to help describe project benefits that are in line with the community's vision and that truly improve people's lives.

**Lunch and Safe Streets Awards**

12:15 p.m. - 1:30 p.m. - Ballroom

Moderator: Terence Shepherd, WLRN

Emcee: Jade Alexander

Get ready to cheer on your local champions! Enjoy a buffet-style lunch as we present the highly anticipated 2017 Safe Streets Awards. The Safe Streets Awards highlight the accomplishments of those that have led by example in creating better streets for all users by selecting one Individual Complete Streets Champion and one Community Complete Streets Champion from each county. The awards are followed by the big announcement, the location of the 2018 Safe Streets Summit! Remember to stick around for our national Keynote Speaker and an afternoon of informative sessions.

10:30 a.m. - 11:15 a.m.

**The Blueprint for Overcoming Barriers to Complete Streets**

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Emcee: Jade Alexander

1:30 p.m. - 2:15 p.m.

**Keynote Session- Complete Streets: Safety by Design**

Theater

Moderator: Kate Kraft, America Walks

Speaker: Emiko Atherton, National Complete Streets Coalition

2:15 p.m. - 2:30 p.m.

**Break**

2:30 p.m. - 3:30 p.m.

**An Avenue for Equity in Transportation**

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**Paving the Way to Fund Complete Streets**

Ballroom

Moderator: Terence Shepherd, WLRN

Speakers: Edward Silva, Village of Palmetto Bay; Ashley Robbins, Mobility Lab

4:30 p.m. - 4:45 p.m.

**Wrap Up**

Ballroom

4:45 p.m. - 6:00 p.m.

**Networking and Social Hour**

Outdoor Amphitheater

## SESSION DESCRIPTIONS

### THURSDAY, JANUARY 26, 2017 PRE-CONFERENCE WORKSHOP

#### Welcome and Introduction

**9:30 a.m. - 10:00 a.m. - Rotunda**

City of Sunrise Mayor Michael J. Ryan will kick-off the pre-conference session with a short introduction to the city's bicycle and pedestrian initiatives before we ride out for our mobile workshop.

#### Mobile Workshop and Bike Ride

**10:00 a.m. - 12:30 p.m.**

Join us for a leisurely 10.5 mile bicycle ride down the Hiatus Greenway featuring a quick-build protected bicycle lane outside of the Sunrise Civic Center. We will stop at key points along the ride to discuss successes and challenges in developing a connected and well-designed active transportation network that increases access to community assets and resources. You will also hear from local leaders about current efforts aimed at transforming the City of Sunrise into a more walkable, bikeable and vibrant community. Comfortable clothing and shoes highly recommended. Bicycles are available with advance reservation.

#### Lunch

**12:30 p.m. - 1:00 p.m. - Ballroom**

Take some time to unwind from the bike ride and to refuel. Lunch will be provided on-site.

#### Follow-up Workshop and Debrief

**1:00 p.m. - 3:00 p.m. - Ballroom**

**Facilitator: Eric Dumbaugh, Florida Atlantic University**

Planners and engineers are trained to provide the best technical solutions for our bicycle and pedestrian network, but are these solutions always appropriate for the end-user? In this follow-up workshop, participants will share their first-hand experiences from the mobile workshop and engage in interactive activities to develop realistic, user-based solutions to challenges identified along the route such as: making connections to greenway facilities for communities and their assets; creating safe crossings across major arterials; nighttime safety along the greenway; and creating a "sense of place." These recommendations will ultimately be presented to the local jurisdiction for their consideration.

#### Instituting Change: Policymaker and Speaker Roundtable

**6:00p.m.- 8:00p.m. - Art Gallery**

**Facilitator: Tom Hudson, WLRN**

Local policymakers will have the opportunity to dialogue with conference speakers and national Complete Streets leaders about aligning priorities with other local and national efforts and about what role policymakers can play in instituting real change in their communities. This discussion will feature successful national efforts such as Vision Zero and Vancouver's exciting expansion of safe and protected bicycle lanes. Dinner will be served.

## FRIDAY, JANUARY 27, 2017 CONFERENCE

#### Registration, Networking, and Breakfast

**7:30 a.m. - 8:45 a.m. - Rotunda**

Join Safe Streets Summit presenters and conference participants in the Sunrise Civic Center rotunda for a continental breakfast and networking.

#### Welcome

**8:45 a.m. - 9:30 a.m. - Theater**

Mayor Michael J. Ryan from the City of Sunrise, along with representatives from the three South Florida Metropolitan Planning Organizations will welcome participants to the fourth annual Safe Streets Summit.

#### Happy Mobility

**9:30 a.m. - 10:15 a.m. - Theater**

**Speaker: Charles Montgomery, Happy City**

For years, self-help experts have told us that we need to nourish our mind, body, and soul in order to improve our lives. But what if our urban environment had the power to influence our happiness? Everything from the length of a commute to the width of a bike lane can impact our emotions. Drawing on neuroscience, psychology, and rich personal stories, Charles Montgomery explains how our transportation choices influence how we feel, behave, and treat other people. Charles Montgomery uses fascinating and funny social experiments to show us that we can change our lives by changing our streets. Understanding the effect that design has on our emotions and decisions will allow you to share this empowering new vision of city life.