



# THANK YOU TO OUR 2016 SPONSORS

## PLATINUM



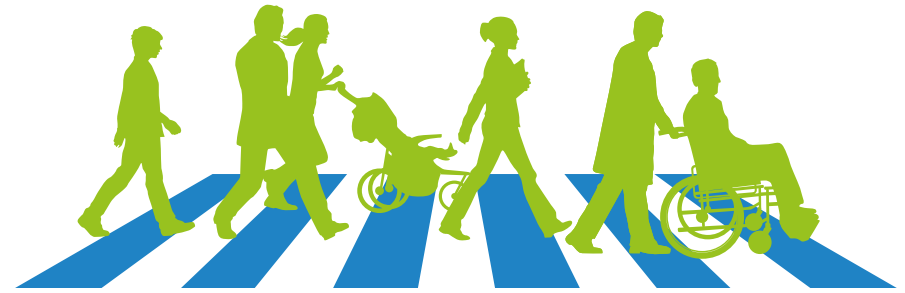
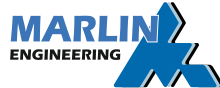
## GOLD



## SILVER



## BRONZE



# STEP FORWARD TO COMPLETE STREETS

# SAFE STREETS SUMMIT

January 29, 2016

[BrowardMPO.org](http://BrowardMPO.org)



# schedule book

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## social media

Follow this event on social media #SafeStreetsSummit #SE2016



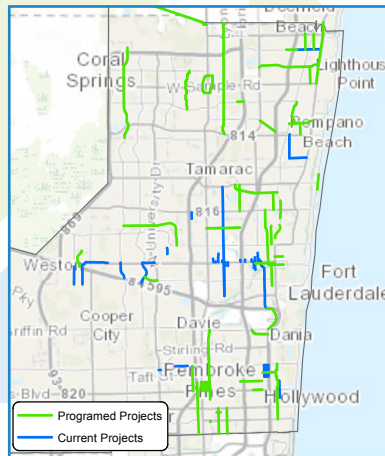
## AICP credits

For information on obtaining Certification Maintenance (CM) credits from the American Planning Association (APA), please check with the registration desk.

## what are we doing?

*This is our commitment to Complete Streets and to creating a safer and healthier transportation system for our residents and visitors.*

Through great partnerships established with our local, county and state governments, we have been able to secure and program funding for approximately **90 miles of bicycle facilities and approximately 35 miles of sidewalks** in the Broward region. This five year \$100 million investment, will provide crucial connections to major transit corridors while creating safer access to major commercial, residential, educational, and recreational facilities. Phase 1 of this major investment broke ground in February 2015 and includes 46 Complete Streets projects spanning 12 municipalities in the Broward region. For more information on the Broward MPO's Complete Streets Initiative please visit our website at [www.BrowardMPO.org](http://www.BrowardMPO.org).



**Charles Marohn** known as “Chuck” to friends and colleagues - is a Professional Engineer (PE) licensed in the State of Minnesota and a member of the American Institute of Certified Planners (AICP). Chuck is the founder and president of Strong Towns. He is the author of *Thoughts on Building Strong Towns (Volume 1)* and *A World Class Transportation System* as well as the primary author of the Strong Towns Blog and host of the Strong Towns Podcast. Learn more about the work of Strong Towns at [StrongTown.org](http://StrongTown.org).



**James Carras** is the Principal of Carras Community Investment, Inc., a nationally recognized boutique community and economic development consulting firm. He is also a member of the faculty (Adjunct Lecturer) at Harvard University's John F. Kennedy School of Government and Graduate School of Design as well as Tufts University's Department of Urban Policy and Planning. Mr. Carras has facilitated the creation of over fifty community development corporations (CDCs) and development financial institutions (CDFIs) as well as the author of numerous affordable housing studies and revitalization plans. He has served as the Founding Executive Director of the National Association of Affordable Housing Lenders, the Founding President of the Broward Housing Partnership and the South Florida Community Land Trust.



**Tim Hernandez** is a Principal of New Urban Communities Corporation, a builder/developer focused on infill, redevelopment and traditional neighborhood development opportunities in South Florida. New Urban Communities has developed numerous noteworthy communities in South Florida over the past decade, including The Courtyards of Delray, Atlantic Grove, Old Palm Grove, and Coda in Delray Beach; Osceola Woods, Greenwich and Botanica in Jupiter, East Village in Fort Lauderdale, Belle Isle in Wilton Manors, and Mirabella in Miramar.



**Susan Pollay** has served as the Executive Director of the Ann Arbor Downtown Development Authority since 1996. In her role, Susan is responsible for overseeing a wide variety of DDA programs including management of the public parking system, and grants for brownfield projects, affordable housing and alternative transportation programs, including a free bus pass for downtown employees. Susan has a MA from the University of Michigan in Communication Studies and a BA from University of California Santa Cruz in Sociology.



**Anthony Olivieri** is the founder of FHEED LLC (Food for Health, the Environment, Economy & Democracy), has a Masters in Urban & Regional Planning from FAU (2011) with a focus on community food systems, and a certificate in Geographic Information Systems (GIS). Passionate about food justice, Anthony is a Community Food Systems consultant with the Broward Regional Health Planning Council's CDC-funded TOUCH Initiative: *Partnerships Transforming Our Community's Health*.



**Michael King** plans, draws, designs and writes about complete and sustainable streets and networks. His 20+ year career has arced from traffic calming in New York City, to protected bicycle lanes along BRT routes in Guangzhou, to pedestrian safety in Mexico City, to the USDOT Safe Routes to School Task Force, to shared streets in Santa Monica, to Real Intersection Design workshops, to street design in Abu Dhabi, to road diets in St. Louis, to Complete Streets Chicago, to NACTO's Urban Street Design Guide, to tactical urbanism in Rio de Janeiro. Michael was recently awarded the APBP Private Sector Professional of the Year.



**Greg Stuart** is the Executive Director of the Broward MPO. Greg manages the MPO Board and leads the organization's program administration and legislative and policy initiatives. He brings more than 20 years of transportation and land use planning experience in both private and public sectors. He has secured Federal appropriations for major transportation projects, modified state rules to facilitate traffic mitigation and stimulated redevelopment efforts by working cooperatively with municipalities, counties, the Florida Department of Transportation and the Federal Highway Administration.

## welcome

### Dear 2016 Safe Streets Summit Attendees,

On behalf of the Broward Metropolitan Planning Organization (MPO) and the historic city of Deerfield Beach, I would like to extend a warm welcome to all participants attending South Florida's premier conference on Complete Streets, the **2016 Safe Streets Summit**. Now in its third year, the Safe Streets Summit continues to promote healthier, safer, and more vibrant communities by hosting nationally recognized experts in the field of Complete Streets, who will provide guidance and training to local technical staff and elected officials. This summit will apply our collective knowledge to transform Broward's transportation network with the aim of creating *healthier, safer streets for all*.

The Broward MPO, working in partnership with our local governments, the Florida Department of Transportation (FDOT), and other partners, have begun the implementation of a \$100 million investment in Complete Streets projects throughout the Broward region. On February 3, 2015, the Broward MPO broke ground on the first phase of our \$100 million investment. This initial phase (\$15 million) includes 46 active transportation improvements spanning 12 municipalities in Broward. The Safe Streets Summit is a prime example of how the Broward MPO is leveraging partnerships through our Complete Streets Initiative. As part of this initiative, we are working to provide all communities with access to technical resources and educational opportunities to facilitate the adoption and implementation of Complete Streets.

This year's Safe Streets Summit will highlight the benefits and importance of walking as a transportation mode and highlight the equity component of Complete Streets that is often forgotten. Local and national experts in Complete Streets will speak to the safety, health, and economic benefits of designing streets for all users while providing real-world examples of successful project implementation. Beginning with "*The Genesis and Evolution of Complete Streets*" to making "*The Fiscally Conservative Case for Multimodal Street Design*," this summit will motivate attendees to continue making the case for a more balanced transportation system in our region. I welcome you to join us as we "Step Forward to Complete Streets" in 2016.

**Gregory Stuart,**  
Broward MPO Executive Director

# schedule of events

7:30 a.m. – 9:00 a.m. **Registration, Networking, and Breakfast**

8:45 a.m. – 9:00 a.m. **Welcome**  
**Speakers:** **Commissioner Richard Blattner** – *Chairman, Broward Metropolitan Planning Organization*; **Commissioner Gloria Battle** – *Commissioner, City of Deerfield Beach*

9:00 a.m. – 9:45 a.m. **The Genesis & Evolution of Complete Streets**  
**Speaker:** **Barbara McCann** – *Director of the Office of Safety, Energy and the Environment, U.S. Department of Transportation*

9:45 a.m. – 10:45 a.m. **The Safety Dance: Forgotten Steps of Street Design**  
**Moderator:** **Barbara McCann** – *Director of the Office of Safety, Energy and the Environment, U.S. Department of Transportation*  
**Speakers:** **Dean Perkins** – *ADA Coordinator, Florida Department of Transportation*; **Ken Stapleton** – *President, Ken Stapleton & Associates*

10:45 a.m. – 11:00 a.m. **Break & Exhibition**



**Ken Stapleton** has over 30 years of urban revitalization and economic development experience, and provides program strategy and project management services related to university-community partnerships, innovative urban safety programs, public health initiatives, and urban redevelopment to a variety of public and private clients. Ken is also the President and CEO of the award-winning *Safedesign™ Institute*, an organization providing innovative design services, communications strategies, training, program evaluation, and organizational development guidance related to real and perceived safety in urban environments.



**Jade Alexander** is a South Florida radio and television icon. Her unique voice, vivacious personality, and two decade long dedication to the community has created an indelible impression in the industry. Jade has championed many causes including fundraising for St. Jude's Children's Research Hospital and Friends Forever Rescue, a no-kill animal shelter. She was awarded the prestigious "First Ladies of Broward Award" and the "Trailblazer Award" from the City of Miami Commission on the Status of Women, which recognizes leaders who make a difference in their community. Jade is a versatile performer, who is a favorite among listeners, viewers, and clients alike.



**Peter Wood** has served on the staff of the Health Foundation of South Florida in Miami, Florida since January 2001. Within his current position as Vice President of Programs and Community Investments, he is responsible for the development and management of all grantmaking programs and processes. Additional areas of responsibility relate to the Foundation's grantmaking goals of advancing primary care, behavioral health, preventive health measures (e.g., testing, screening) and healthy eating active communities. Since 2012 Peter has served as the co-director of the Miami Dade Age-Friendly Initiative, a county-wide effort to ensure older adults of all ages stay active and healthy with dignity and enjoyment.

# speakers



**Richard Blattner** is the current Chair of the Broward MPO, and former Chair of the Broward YMCA. Commissioner Blattner is the City of Hollywood Representative for: the Broward Enterprise Zone Advisory Committee, the Broward Water Resources Advisory Board, and the Broward League of Cities. Commissioner Blattner's political career began with his election to the City of Hollywood Commission in 1994, serving until 2000. He was re-elected in 2007 to complete a term, elected for a full term in 2008, and re-elected in 2012. He served in the U.S. Army and volunteers at the Broward Outreach Center.



**Gloria Battle** currently serves as a City Commissioner for the City of Deerfield Beach and is a native Floridian who was born in Deerfield Beach, Florida. Gloria served on numerous State, National and International human rights boards and committees, the first Deerfield Beach Community Relations Board, and the Deerfield Beach Ethics Committee. She served as an interim Commissioner for District 2 in 2009, and also served as the Community Outreach Coordinator for Representative Gwyndolen Clarke-Reed, District 92. In addition to her continuing volunteer work in Broward County, she is currently, a member of Alpha Kappa Alpha Sorority, Inc., and Our Lady of Mercy Catholic Church.



**Barbara McCann** is Director of the Office of Safety, Energy, and Environment in Office of the Secretary of the U.S. Department of Transportation. Prior to joining federal service, McCann founded the *Complete Streets movement* and authored *Completing Our Streets: The Transition to Safe and Inclusive Transportation Networks*. (Island Press, 2013).



**Dean Perkins** has been an architect since 1984 and joined the Florida Department of Transportation in 1988 to manage rest area design and production projects. He was appointed the Department's statewide ADA Coordinator in January 1992. In this position, Dean is responsible for initiating Department policies, developing procedures and managing practices related to accessibility for persons with disabilities for Department services, buildings, and pedestrian facilities on the state highway system.

11:00 a.m. – 12:30 p.m.

## Steps to Better Health: The Heartbeat of Complete Streets

**Moderator:** Jade Alexander  
**Speakers:** Peter Wood – Vice President of Programs and Community Investments, Health Foundation of South Florida; Anthony Olivieri – Consultant for TOUCH: Partnerships Transforming Our Community's Health; Michael King – Principal, Nelson\Nygaard

12:30 p.m. – 1:30 p.m.

## Lunch & Award Ceremony

**Speaker:** Gregory Stuart – Executive Director, Broward Metropolitan Planning Organization

1:30 p.m. – 2:30 p.m.

## The Fiscally Conservative Case for Multimodal Street Design

**Speaker:** Charles Marohn – President and Founder, Strong Towns

2:30 p.m. – 3:30 p.m.

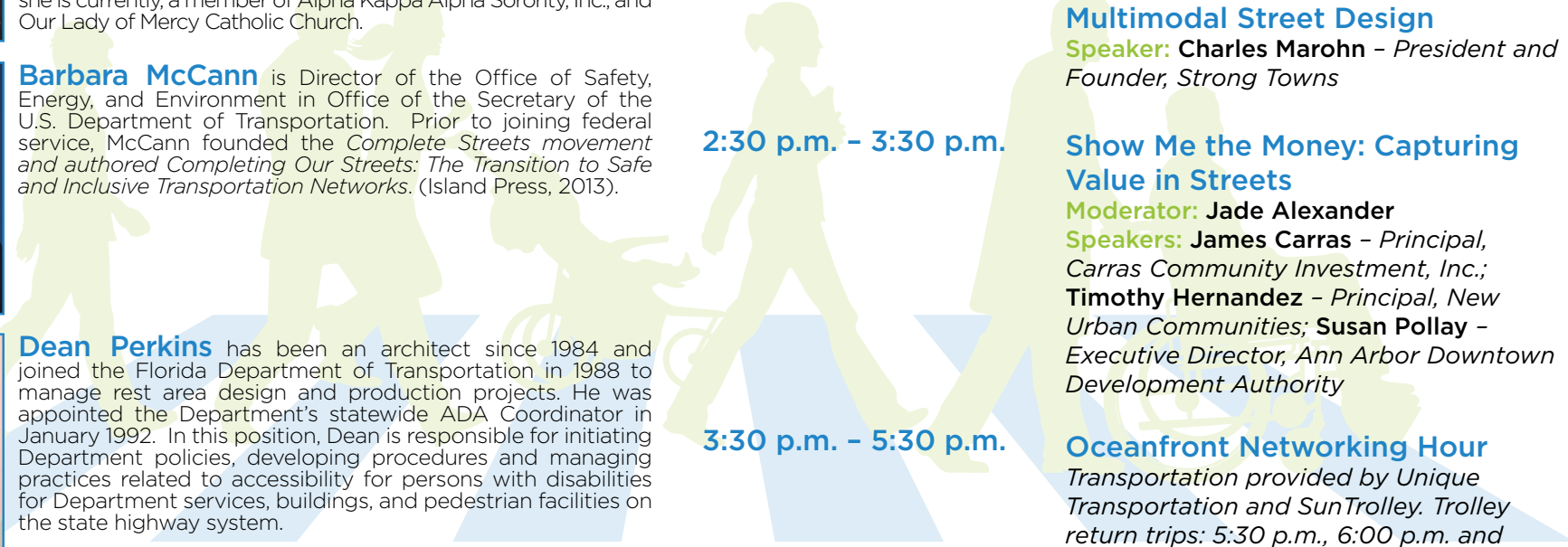
## Show Me the Money: Capturing Value in Streets

**Moderator:** Jade Alexander  
**Speakers:** James Carras – Principal, Carras Community Investment, Inc.; Timothy Hernandez – Principal, New Urban Communities; Susan Pollay – Executive Director, Ann Arbor Downtown Development Authority

3:30 p.m. – 5:30 p.m.

## Oceanfront Networking Hour

Transportation provided by Unique Transportation and SunTrolley. Trolley return trips: 5:30 p.m., 6:00 p.m. and 6:30 p.m.



# session descriptions

## Registration, Networking, and Breakfast

7:30 a.m. – 9:00 a.m.

Opening Remarks: Commissioner Richard Blattner, Commissioner Gloria Battle

## The Genesis & Evolution of Complete Streets

9:00 a.m. – 9:45 a.m.

Speaker: Barbara McCann

Be prepared to challenge the conventional wisdom related to USDOT's roadway design standards! Hear what innovative steps have been taken at the federal level to incorporate design flexibility for nonmotorized transportation networks. Barbara McCann, the architect of the Complete Streets movement, will be on stage to share her professional insight from her time at the National Complete Streets Coalition through her new position at the Office of the Secretary of Transportation.

## The Safety Dance: Forgotten Steps of Street Design

9:45 a.m. – 10:45 a.m.

Moderator: Barbara McCann

Speakers: Dean Perkins, Ken Stapleton

We boast about buffered bicycle lanes, pedestrian refuge islands, and bulbouts...but are your streets truly "complete" after dark? Do they incorporate appropriate treatments for the visual, hearing, and mobility impaired? Our speakers will explore the often forgotten elements of Complete Streets and shed light on the design considerations that improve roadway safety for all users, both day and night, in this complete Complete Streets safety panel.

## Steps to Better Health: The Heartbeat of Complete Streets

11:00 a.m. – 12:30 p.m.

Moderator: Jade Alexander

Speakers: Peter Wood, Michael King, Anthony Olivieri

The health of a community is dependent on the health of its streets. Let's explore how streets can affect our physical and mental well-being and provide access to healthy food options for all generations. Learn what factors contribute to people's happiness, trustworthiness, and nutrition through street design. Our panelists will add science to your livability toolbox and have you rethink the impacts of a Complete Street from physiology to psychology.

## Lunch & Award Ceremony

12:30 p.m. – 1:30 p.m.

Speakers: Gregory Stuart

Buffet style lunch is served as we announce this year's Complete Streets awards: Complete Streets Agency Champion, Local Municipality Award, and Individual Complete Streets Champion. Also, make sure to stick around after lunch for the afternoon keynote and session on capturing the return on investment in Complete Streets!

## The Fiscally Conservative Case for Multimodal Street Design

1:30 p.m. – 2:30 p.m.

Speaker: Charles Marohn

We are funding an unproductive transportation system – constructing more and more highways to solve the problem of ongoing congestion. How have we managed to get to this point? More importantly, how do we shift our investments to promote economic development and provide greater access to other modes of transportation? Travel down the road with Chuck Marohn of Strong Towns to learn how we can reclaim our roadways for all users and inject value back into our urban street framework.

## Show Me the Money: Capturing Value in Streets

2:30 p.m. – 3:30 p.m.

Moderator: Jade Alexander

Speakers: James Carras, Timothy Hernandez, Susan Pollay

Streets aren't just for moving cars, they serve as a framework for capturing value. Hear from experts in the private, public, and non-profit realm who will make a case for linking long-term fiscal health with investments in a multimodal transportation network. Using both local and national examples, our panel will explore the economic benefits of walkable developments and how an equitable transportation network will pave the path to enduring prosperity in our communities.

## Oceanfront Networking Hour

3:30 p.m. – 5:30 p.m.

Connect with your fellow conference attendees and speakers to forge new partnerships and discuss ways we can create healthier, safer streets for all. Join us at Deerfield Beach's Oceanfront Pedestrian Friendly Promenade to explore walkable Deerfield Beach and for some great networking. A trolley will be waiting outside of the DoubleTree to take you to and from Ocean's 234.