



Figure 3: Black Baptists organized and built Mt. Zion Church in 1896. Source: The Black Archives

















# THE UNDERDECK

# THE UNDERDECK COMMITTEE-WHAT IS OUR ROLE?







# CONSENSUS PLAN

THE UNDERDECK







Consensus Plan (2022)







## Consensus Plan (West)















. Heritage Trail Multi-Use Plazas





## Consensus Plan (East)





#### Additional enhancement costs

Site Furniture





, Native & Adapted Orban Gardens

Play Areas



# RECOMMENDED GOVERNANCE

THE UNDERDECK

# RECOMMENDED MEMBERSHIP

- (a) The Mayor of the City shall appoint one (1) Director.
- (b) The District 5 Commissioner of the City shall appoint one (1) Director
- (c) The District 2 Commissioner of the City shall appoint one (1) Director.
- (d) The Miami-Dade County Commission shall appoint one (1) Director.
- (e) The Mayor of Miami-Dade County shall appoint one (1) Director.
- (f) **TBD** [Appointment of one or two persons designated by appropriate State agency/legislator]
- (g) The Friends of the Underdeck shall appoint one (1) Director.
- (h) The Underdeck Executive Committee ("*UEC*") shall appoint no fewer than twelve (12) and up to thirteen (13 Directors (persons appointed pursuant to clauses (a) through this clause [(f)] are referred to herein as "*Appointed Directors*").
- (i) Those twenty-one (21) Directors shall select up to an additional five (5) Directors (each, a "*Community Representative Director*") who represent the interests and diversity of the City at large.
- (j) The Executive Director of the Corporation shall serve as ex-officio, nonvoting Director and may attend meetings of the Board and shall not be subject to <u>Sections 4.6, 4.7</u> or <u>4.9</u>.



# RECOMMENDED NAME

THE UNDERDECK

# **OVERTOWN MIAMI GREENWAY**

## The HEART of the City



# HISTORICAL / INCLUSIVE

This is a name that smoothly encompasses the sense of the diverse neighborhoods and cultures of the adjacent communities, as prioritized in the survey results.

By using Greenway as a descriptor this name captures the strong desire from residents for a shaded, green space and not a concrete pathway, making it appealing and inviting.

This name is forward-leaning, fun, modern, and optimistic, descriptors that were popular with the survey respondents.



# **Stakeholder Education & Engagement**

To ensure that the Underdeck truly becomes an interactive public space that brings Miami together, the Underdeck Committee has been proactive and intentional in gathering community and stakeholder input, with a priority on facilitating meaningful engagement among Overtown residents.

Throughout the year, there has been a concerted effort to ensure the community is informed and has an opportunity to provide insights and feedback through the following:

- Community Meetings, held both in-person in various locations throughout Overtown and Downtown, and through meetings held virtually via Zoom
- Development of committees focused on engagement of small businesses and youth
- Community Liaison outreach throughout the community
- Digital surveys
- Underdeckmiami.com, an information portal that provides website visitors with information about the project and keeps stakeholders up to date on current activities and meetings
- The Underdeck Chronicle, a digital newsletter distributed to stakeholders on our mailing list
- Media relations to increase awareness



# **Underdeck Committee Engagement by the Numbers**

#### **Government, Project Management** & Strategic Oversight

- 25 Committee members
- 13 Organizations
- 29 Working Group meetings

# Stakeholder Awareness, Education & Engagement

- 17 Committee members
- 17 Organizations 40 Working Group meetings

#### **Design, Construction, Operations & Maintenance**

- 40 Committee members
- 14 Organizations
- 24 Working Group meetings

### **Funding Development**

- 20 Committee members
- 8 Organizations
- 19 Working Group meetings

## **Traffic, Utilities, Mobility & Parking**

- 22 Committee members
- 9 Organizations
- 17 Working Group meetings

## **Special Interest Groups Meeting**

- attendees
- 34 Youth Engagement
- 24 Economic Development

#### **Community Meetings**

34 in-person/ 3 virtual 350+ attendees

#### Community Liaison Outreach 400+

#### Naming & Branding

2000+ Survey respondents7 Focus groups135+ Focus group members

Organizations represented	31
Executive Committee members	17
Working Groups	5
Working Groups meetings	129





# Q&A and session evaluations are on slido.com

# Code: SSS2023





