



**SAFE STREETS  
SUMMIT**  
MARRIOTT HOLLYWOOD  
JANUARY 31, 2014

**THANK YOU TO OUR SPONSORS!**



PLATINUM



GOLD



SILVER



BRONZE



LET'S GO **BROWARD**  
COMPLETE STREETS  
BrowardMPO.org



**SAFE STREETS  
SUMMIT**  
MARRIOTT HOLLYWOOD  
JANUARY 31, 2014

# PROGRAM



LET'S GO **BROWARD**  
COMPLETE STREETS  
BrowardMPO.org

# TABLE OF CONTENTS

Welcome .....	1
Schedule of Events .....	2
Session Descriptions .....	4
Sponsors .....	Back Cover

---

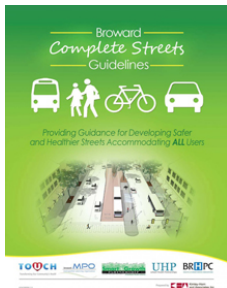
## AICP CREDITS

The **Technical Lectures: Inception to Implementation: Making Complete Streets a Reality** (1:30 pm - 4:00 pm) are eligible for 2 Certification Maintenance Credits from the American Planning Organization (Event ID: #e.25663).

Learn more at: <http://www.planning.org/cm/search/event/?EventID=25663>

---

## DID YOU KNOW?



The complete *Broward Complete Streets Guidelines* are available for free on the MPO website. The manual presents an opportunity for our communities to design their streets for smart growth, health, safety, livability, sustainability, and more. It also provides a template that can be adopted to replace existing local manuals.

To learn more visit:

<http://www.BrowardMPO.org/projectsstudies/compe-te-streets>

## The Return on Investing in Complete Streets

11:45 am – 12:30 pm

This session will highlight how walkable communities drive local economy, an exploration of Complete Streets elements that can support businesses and attract additional business in Broward, and what are the perceived barriers and solutions for implementing Complete Streets.

## Inception to Implementation: Making Complete Streets a Reality - Technical Session

1:30 pm – 4:00 pm

This session targets planners, engineers, and city staff. Attendees will learn what has been done to implement Complete Streets and what should be considered to make Complete Streets a reality in their community. An overview of Broward County case studies and framework will be showcased. Followed by, a presentation on how the existing contexts of local and state land use and transportation policies can impact the creation of Complete Streets. Additionally, a demonstration on how cost implications to make similar designs a reality will be shared. Cost will be assessed by demonstrating the application of FDOT Long Range Estimation System to estimate the cost of changing the curb to curb dimensions. The cost includes some expansion of roadway for bike lanes, sidewalk reconstruction, curb and gutter and drainage. Lastly, attendees will have a hands-on practical exercise opportunity to make Complete Streets a reality by proposing incremental changes based on proposed parameters.

# SESSION DESCRIPTIONS

## Human Toll of Car-Oriented Streets & What We Can Do to Increase Safety

9:45 am – 10:30 am

This session will depict the historical societal burden of car-oriented streets in terms of accidents within the County, and how the Broward Sheriff's Office is responding to the conditions. A follow-up panel will discuss how safety is being addressed at a state, county, and local level and suggest ways to holistically and collectively increase safety for all modes of transportation.

## From Birth to Retirement: Creating Lifelong Communities that Empower Independence Beyond the Car

10:30 am – 11:15 am

This session will showcase how complete streets encourages healthy living across the lifespan by providing connections to daily destinations and options for commuting by transit, bicycle or by foot.

## The Business of Biking: Why it is Savvy to Invest in Bike Facilities? – Keynote Speaker Avery Pack

11:15 am – 11:45 am

A local yet nationally recognized entrepreneur, Avery Pack is the President and Founder of Republic Bike and Citizen Bike. Avery Pack will tell his story and highlight the economic reasons for designing streets for all users, especially cyclists. Pack's company has made bikes for Google, Nike, Intuit, U-Haul, many South Florida hotels, as well as others.

# WELCOME



Dear Safe Street Summit Attendees,

On behalf of the Broward Metropolitan Planning Organization (MPO), welcome to the Safe Streets Summit. This event will help us explore the safety, health, and economic benefits of streets designed for all users.

On July 2012, the Organization unanimously endorsed the Complete Streets Guidelines. Subsequently, the Organization, through its Complete Streets Technical Advisory Committee, has continued to work diligently to provide all communities with the tools necessary to realize Complete Streets. Efforts highlighted by the development of a model policy, a model plan framework and educational opportunities made available to facilitate the adoption and construction of Complete Streets. More than 2000 residents have voiced their desire to have a more balanced transportation infrastructure so they can connect to places, enjoy paths for recreation, and interact with their neighbors. Partners such as the Broward Regional Planning Council and Health Foundation of South Florida have joined with the MPO in promoting the investment in Complete Streets and fostering livable communities throughout Broward. The Organization has commitment to more than \$100 million in Complete Streets projects over the next five years.

We have an exciting program planned for today, starting with a bike ride, providing a firsthand experience of riding on a bicycle facility. This will set the scene for us to engage in meaningful discussions towards making Complete Streets a reality for all of Broward. Thank you for participating. Let's Go Broward!

Sincerely,

Gregory Stuart, AICP  
Executive Director  
Metropolitan Planning Organization

# SCHEDULE OF EVENTS

- 8:00 am – 9:30 am** • **Registration, Networking & Continental Breakfast** (*Sponsored by City of Hollywood Community Redevelopment Agency*)
- 8:30 am – 9:00 am** • **It's Like Riding a Bicycle: VIP Bike Ride** (*Sponsored by B-Cycle*)
- 9:30 am – 12:15 pm** • **Plenary Lectures**
- 9:30 am – 9:45 am** • **Welcome to the Safe Streets Summit**  
Moderator: Mark Mayfield, CSP, CPAE  
Speakers: Commissioner Richard Blattner, Gregory Stuart
- 9:45 am – 10:30 am** • **Human Toll of Car-Oriented Streets & What We Can Do to Increase Safety**  
Speaker: Lieutenant Larry Akers, Commissioner Kristin Jacobs, Teina Phillips, MPA, District Secretary James Wolfe
- 10:30 am – 11:15 am** • **From Birth to Retirement: Creating Lifelong Communities that Empower Independence Beyond the Car**  
Speakers: Andrea Crawford, Kelly Morphy, Paula Thaqi, MD, District Secretary James Wolfe
- 11:15 am – 11:45 am** • **Keynote Lecture: The Business of Biking: Why it is Savvy to Invest in Bike Facilities?**  
Keynote Speaker: Avery Pack

- 11:45 am – 12:30 pm** • **The Return on Investing in Complete Streets**  
Speakers: James Carras, MPA, DeWayne Carver, AICP, Gary Hack, BArch, MArch, MUP, PhD, LLD, Avery Pack, Roy Rogers, Gregory Stuart
- 12:30 pm – 1:30 pm** • **Lunch**  
*Speak Up Broward*  
*Walking Audit Opportunities*  
*Safe Streets Awards 2014*
- 1:30 pm – 4:00 pm** • **Technical Lectures: Inception to Implementation: Making Complete Streets a Reality**  
Speakers: DeWayne Carver, AICP, Larry Foutz, Anamarie Garces, MPH, Jessica Josselyn, Stewart Robertson, P.E.
- 4:00 pm** • **Wrap Up & Adjournment**



**TO LEARN MORE ABOUT OUR SPEAKERS, VISIT:**

<http://www.browardmpo.org/services/complete-streets/safe-streets-summit>