HCP: Vision, Goals, and Objectives

(Feb 2025 DRAFT)

VISION



A safe and reliable transportation system that enhances access to housing, employment, and opportunities across Broward County.

MISSION



To address
Broward County's
affordable
housing crisis
and
transportation
challenges
through targeted
transportation
investments that
deliver positive
measurable
impacts.

GOALS



Promote Transit-Supportive Affordable Housing to improve access to Economic Opportunities



2

Establish and Operationalize the Housing Route Marker



3

Strengthen BMPO's Role in Aligning Transportation Investments with Partner's Affordable Housing Goals

OBJECTIVES

- 1. Align transportation investments with the principles of **accessibility**, **connectivity**, **and mobility** to support affordable housing and transit-oriented development.
- 2. Prioritize transportation projects that **connect affordable housing to transportation facilities** including transit, multimodal options, and non-motorized transportation facilities
- Strengthening connectivity between affordable housing and locations that encourage upward mobility and economic advancement including employment hubs, activity centers, and essential services, including parks, hospitals, and schools.
- 4. Promote multimodal connections to affordable housing to reduce transportation barriers.
- Develop eligibility criteria and minimum requirements for transportation projects under the Housing Marker.
- Develop a BMPO Report Card to evaluate past projects' performance in meeting Housing Marker goals and identify gaps or shortfalls.
- **3.** Refine Housing Route Marker criteria and strategies using insights from national best practices and the BMPO Report Card.
- 1. Define the BMPO's roles in achieving **Broward County's Affordable Housing Master Plan** goals.
- 2. Coordinate collaboration across **all BMPO funding programs and major initiatives**, with a focus on affordable housing considerations.
- 3. Establish a **transparent evaluation matrix** to assess and rank transportation projects, incorporating eligibility criteria, minimum requirements, and established prioritization standards.
- 4. Develop **prioritization standards** for the BMPO Call for Projects and Planning and Programming efforts, specifically integrating affordable housing considerations.

