



Bicycle and Pedestrian Safety Action Plan (BPSAP) Advocacy Team Meeting #2 Meeting Summary

September 20, 2016 / 1:30 PM to 3:30 PM

Broward Metropolitan Planning Organization, Trade Centre South
100 W. Cypress Creek Road, Suite 850
Fort Lauderdale, FL 33309

Attendants:

Alex Barr - FDOT	Jessica Josselyn - Kittelson & Associates, Inc.
Charlene Burke - Broward MPO	Katrina Lopez - University of Miami UHealth
Paul Calvaresi - Broward MPO	Lisa Mallozzi - Commissioner/Cooper City
Christine Fanchi - City of Fort Lauderdale	Karen Mendrala - City of Fort Lauderdale
Sergeant Brian Fitzgerald - Fort Lauderdale Police	Thomas Miller - FDOT
Paul Flavien - Broward MPO	Thuha Nguyen - via planning, inc.
Jack Freeman - Kittelson & Associates, Inc.	Stewart Robertson - Kimley-Horn, Inc.
Grady Garrett - Enforcement Engineering	Chris Romano - Kittelson & Associates, Inc.
Peter Gies - Broward MPO	Mike Ronskavitz - Broward MPO
Ricardo Gutierrez - Broward MPO	Buffy Sanders - Broward MPO
Mark Horowitz - Broward County	Captain Bill Schultz - Fort Lauderdale Police
Vikas Jain - TYLin International	Shing Tsoi - via planning, inc.
Sergeant Fromm Jenkins - Fort Lauderdale Police	Lisa Wright - School Board of Broward County

1. Introductions

Peter Gies welcomed participants to the second A-Team meeting. He began the meeting by reminding everyone of how the project started, where the team left off from the previous meeting, and what to expect with the project. Peter noted that the recommendations made for bicycle/pedestrian safety focus on both design and enforcement elements for all users and that the recommendations are intended to be practical. Since the Broward MPO is a policy-driven organization, it is in a position to initiate change in the conversation between different agencies resulting in positive outcomes. An example of this is the introduction of and consensus building for Complete Streets as a policy direction in Broward County. He also made sure to note that although Broward County Transit (BCT) did not attend the first or second A-Team meeting due to conflicts, the MPO staff met with the BCT staff to describe the efforts to date, discuss any issues or opportunities, and discuss the future efforts. BCT is interested and in approval of the direction of the project and intends to continue to stay involved.

2. Project & Schedule Update

Jessica Josselyn described the work completed to-date, which includes data collection; demographic, transit, and crash data analysis; and field reviews at five demonstration sites. The goal of the second meeting was to discuss the initially identified countermeasures for bicycle/pedestrian safety based on the countywide and demonstration site assessments, as well as to determine how to measure success. Jessica emphasized that the demonstration sites were selected to represent typical conditions in Broward County, and while specific solutions are suggested for each site, the purpose of the demonstration site reviews was to help identify countywide issues and opportunities. The next step of this project is to develop a list of actions to determine agencies and leaders who can take the lead with which implementation.

3. Overview of Field Review Findings

Chris Romano provided an overview of the findings from the five demonstration site field reviews. He began by reemphasizing that while specific issues and recommendations were identified for each of the five corridors, the demonstration sites were chosen as representative examples of conditions in Broward County for use in identifying systemic issues. Therefore, there was less emphasis placed on location specific issues and more of a discussion on how the issues related to systemic underlying problems in the whole county. The five representation types are: beach access corridors, urban corridors, urban intersections, suburban corridors, and suburban intersections. Before conducting field reviews at the sites, the project team evaluated crash data in the past five years, transit ridership, and land use patterns. Chris presented a summary of the day- and night-time field reviews at each of the sites. These findings explain some of the data analysis results. Chris emphasized that the goal of this project is to change people's mindset on bicycle/pedestrian safety instead of focusing on site-specific issues.

Jessica Josselyn noted that the high number of bicycle crashes was due to cyclists going in the wrong direction and on the sidewalks. Lisa Mallozzi confirmed that a lot of cyclists are riding on the sidewalk because it is not safe for them to ride on the roadway, as a lot of drivers are distracted while driving. Jessica also mentioned that traditional, auto-oriented planning and policies have created the type of environment which is potentially unsafe for bicyclists and pedestrians. Jessica and Peter reminded the group that the recommendations of this project focus on addressing institutional issues and core issues rather than acting as a toolbox of location specific treatments. The recommendations will require collaboration among various agencies. Regarding the crash data, Signal Four Analytics is going to merge with PBCAD in September, which may be another venue to explore insights on bicycle/pedestrian safety and possible location specific treatments.

4. Guiding Themes Overview

Jessica discussed different types of tools which planners and engineers use; including visions, master plans, action plans, LRTPs, corridor studies, and safety & operational studies. Jessica mentioned that in an action plan, having a laundry list of the specific improvements is not enough. Rather, a successful action plan focuses on strategies to promote institutional changes that will eventually allow for an evolution in thinking and collaboration that will enable the right types of treatments to be

implemented on a more location specific basis in the future. Jessica also discussed how, during the process of the project, the A-Team's original six goals have evolved into four more actionable themes based on the transition into the new, more conceptual direction of the project. The four themes of the action plan are Set the Stage, Create Safe Streets, Prevent Aggressive Behavior, and All Hands on Deck.

5. Action Items & Performance Measures Break Out Session

Jessica Josselyn provided instructions to the group regarding the break out session. The A-Team was divided into three groups, and each group dove into specific strategies addressed under on one or two of the themes. Each group considered the listed strategies, identified any missing strategies, and thought through the appropriate people, groups, or organizations to move the strategies forward. Each group had 30-40 mins to discuss and the resulting changes.

6. Action Items & Performance Measures Report Back

Jessica Josselyn mentioned that the feedback from the A-Team will be summarized and will regroup in the next meeting. Peter Gies will also bring some of the issues discussed in the meeting to the Complete Streets Advisory Committee.

7. Next Steps

- Summarize the A-team's feedback and incorporate into the overall BPSAP
- Present to the MPO's Committees and Board on Nov. 16th and Dec. 8th
- Prepare the draft BPSAP document
- Hold final A-Team meeting to gather final thoughts and determine post BPSAP next steps in early 2017
- Present to the MPO's Committees and Board in Spring 2017 for final adoption

Meeting adjourned at 3:40 p.m.