

## Summary of Event

**EVENT:** Speak Up Broward “Let’s Talk Transportation” presentation  
**DATE/TIME:** March 11, 2014 / 4:00 PM  
**LOCATION:** Urban League of Broward County, 560 NW 27<sup>th</sup> Avenue, Fort Lauderdale, Florida 33311

**PRIMARY AUDIENCE:** Center for Working Families’ fundamental goal is to improve the financial health of underserved families in Broward County and providing working families with programs and services that help create assets, build income and become economically stable.

**ESTIMATED NUMBER OF PEOPLE REACHED:** 33

**PROJECT TEAM MEMBER PARTICIPATION:** Speakers Bureau volunteers Dave Wallace (speaker) and Pamela Adams (facilitator)

**PRIMARY CONTACT:** Dave Wallace, United Way of Broward County 954-453-3760  
e-mail: [dwallace@unitedwaybroward.org](mailto:dwallace@unitedwaybroward.org)

### **SUMMARY OF EVENT:**

- ✓ Dave Wallace introduced Speak Up Broward with the “Let’s Talk Transportation” presentation.
- ✓ Following the presentation, the audience voiced many concerns about the current transportation system and future plans. Comments made included the following:
  - Broward should have a metro rail like Miami.
  - The bicycle lifts on the buses are very helpful. You can get to work using the bus and bike without getting sweaty.
  - Broward should have a “zip car” program like other large cities (Miami, New York) so people could use public transportation more often and have access to a car at bus terminals.
  - Bus routes are not efficient it need to be improved. (I don’t like to drive but the routes are not direct, too many connections to get to desired destinations).
  - The cost of public transportation is expensive if you have a large family. A daily pass is \$4.00 per person and if you have four children it cost \$20.00 for the day and it takes too long to get where you are going.
  - A child’s fare is based on height versus age in Broward. Other cities such as New York the fare is based on age. Families with tall children are penalized.

- ✓ Dave asked how many in the group took public transportation and how many drove cars. (Estimated 10 raised their hands indicating public transportation)
- ✓ Dave asked the audience to complete the Speak Up Broward survey.
- ✓ The group was requested to follow Speak Up Broward on social media and to provide suggestions for presentations at their neighborhood civic groups and churches.
- ✓ The audience was also asked to consider becoming a part of the Speakers Bureau.

**FOLLOW UP / ACTION RESULTS:**

**EVALUATION OF EVENT:** The meeting resulted in a conversation about transportation challenges today and what is needed for an improved future transportation.

**PHOTO CAPTION/INFO: N/A**

**PHOTO SOURCE/CREDIT:**