

## Summary of Event

**EVENT:** Speak Up Broward “Let’s Talk Transportation” presentation

**DATE/TIME:** March 13, 2014, 3:00 PM

**LOCATION:** **SR 7 Collaborative Steering Committee, Broward County Regional Park,**  
3700 NW 1 Place, Lauderhill, FL 33311

**PRIMARY AUDIENCE:** Members of the SR 7 Collaborative including elected city officials,  
community leaders and staff from various agencies.

**ESTIMATED NUMBER OF PEOPLE REACHED:** 25

**PROJECT TEAM MEMBER PARTICIPATION:** Pamela Adams, (speaker) and Eric Swanson  
(facilitator)

**PRIMARY CONTACT:** Eric Swanson, SR 7 Collaborative Staff Coordinator, Phone: 954-985-  
4410 E-mail [eswanson@sfrpc.com](mailto:eswanson@sfrpc.com)

### **SUMMARY OF EVENT:**

- ✓ The purpose of the event was to present “Speak Up Broward” to members of the SR 7 Collaborative and to engage them in a discussion about Speak Up Broward; to encourage them to engage with the MPO to promote the conversation about the current and future transportation needs in their respective communities; recruit them to the speakers bureau; and to identify new presentation opportunities.
- ✓ This is a group that is informed about countywide transportation services.
- ✓ During the discussion following the presentation the audience shared the following comments:
  - Bike lanes are not safe.
  - What emergency funding sources are available for residents who cannot get to work?
  - Broward County dramatically reduced its funding to cities for community bus service. Cities do not have the funds to improve or increase services.
  - Access to Broward Transit services is a problem. The service should not be more than ¼ mile from the residence or neighborhood to the bus stop.
  - Mario Aispuro, Broward County Urban Planning Redevelopment Department, provided the group with a historical overview that led to the County reducing its contribution for community bus service.
- ✓ The audience completed surveys.
- ✓ There was a call to action by Pamela; she asked the audience to recommend HOA’s,

churches or community organizations for presentations. The group was provided with Speakers Bureau sign-up forms.

**FOLLOW UP / ACTION RESULTS:**

- ✓ Surveys were completed and submitted.
- ✓ Follow up with the group for recommendations for presentations.

**EVALUATION (and OUTCOME) OF EVENT: (Well attended? High participation?)**

- ✓ The meeting was well attended with a high level of participation.
- ✓ The discussion was very interactive and spirited regarding their concerns about transportation service today and solutions for tomorrow.

**PHOTO CAPTION/INFO:** N/A:

**PHOTO SOURCE/CREDIT:**