

## Summary of Event

**EVENT:** Speak Up Broward Funding Our Transportation Future Introduction to the Smart Growth Partnership

**DATE/TIME:** Tuesday, December 16, 2104, 7:30 AM

**LOCATION:** West Kenlark Park Community Center, 1321 NW 33rd Ave, Lauderhill, FL 33311

**PRIMARY AUDIENCE:** Kiwanis Club members, professionals, retired educators, and community leaders

**ESTIMATED NUMBER OF PEOPLE REACHED:** 25

**PROJECT TEAM MEMBER PARTICIPATION:** Pamela Adams Speak Up Broward, Speakers Bureau Coordinator

**PRIMARY CONTACT:** Meredith McCray, Post Haste Travel. 954-966-7690

**SUMMARY OF EVENT:** The purpose of the meeting was to introduce the Speak Up Broward “Funding Our Transportation Future” and to encourage the Central Broward Kiwanis Club to become an advocate of the initiative and engage other Kiwanis Clubs.

- ✓ Pamela Adams, the speaker and Speak Up Broward Speakers Bureau Coordinator, thanked the Club for the invitation. She reminded them that almost one year ago she introduced Speak Up Broward to the Club, asked for their input and provided them with surveys to complete. Today’s visit is to share the results of the public outreach and funding options.
- ✓ A brief review of the vision was shared to get the community talking about Broward’s future transportation needs and funding options.
- ✓ The “Funding Our Transportation Future” power point presentation was shared with the membership.
- ✓ The presentation generated significant dialogue with the speaker and within the group.
- ✓ Highlights of the discussion following the presentation included:
  - Does Florida (Broward County) get 100% of the 18.4 cents per gallon that is collected at the gas pump? If not, why?
  - The group was conversant about transportation funding initiatives in other parts of the county. Denver and Oregon were discussed.
  - Why is All Aboard Florida and the Tri-Rail Coastal Link not referenced in the presentation? Response: Slide 6 - the intent is to represent the projects that can be funded with existing available funds. All Aboard Florida is a privately funded effort and SFRTA will seek other funds for the Tri-Coastal Link.

- There was discussion about the various transportation projects such as All Aboard Florida, Tri Coastal Link, FEC Commuter Services, etc.
- Flaws with the unsuccessful 2004 effort to pass a referendum for a penny sales tax to raise funds for transportation improvements were discussed.
- The group stated that the agencies (MPO, BCT, SFRTA,) and County Commission must work together to be successful passing a designated funding source for transportation.

#### **FOLLOW UP / ACTION RESULTS:**

- ✓ Handouts of the presentation were provided to circulate to other Clubs, neighbors and friends
- ✓ Members were asked to contact the team with other presentation opportunities
- ✓ Members of the Lauderhill Kiwanis Club want a presentation and will follow up after the new year
- ✓ Those that are interested in becoming Speakers Bureau volunteers were asked to call at anytime
- ✓ The call to action was that residents should contact their elected officials with their transportation concerns.

**EVALUATION OF EVENT:** The meeting was well attended and the group was appreciative because the team brought back information.



Meredith McCleary, Central Broward Kiwanis Club  
Meeting 12.16.14



12.16.14 "Funding Our Transportation Future"  
Presentation to the Central Broward Kiwanis Club



12.16.14 Central Broward Kiwanis Club Meeting "Funding Our Transportation Future". Kiwanis Club Members Ken Thurston, and Commissioner Robert McKenzie, with Pamela Adams