



# Broward County Premium Mobility Plan

*Briefing October 2022*

# Premium Mobility Plan



Develop a **vision for premium transit**. Premium transit service is **high-capacity, modern, convenient, attractive, and reliable**.

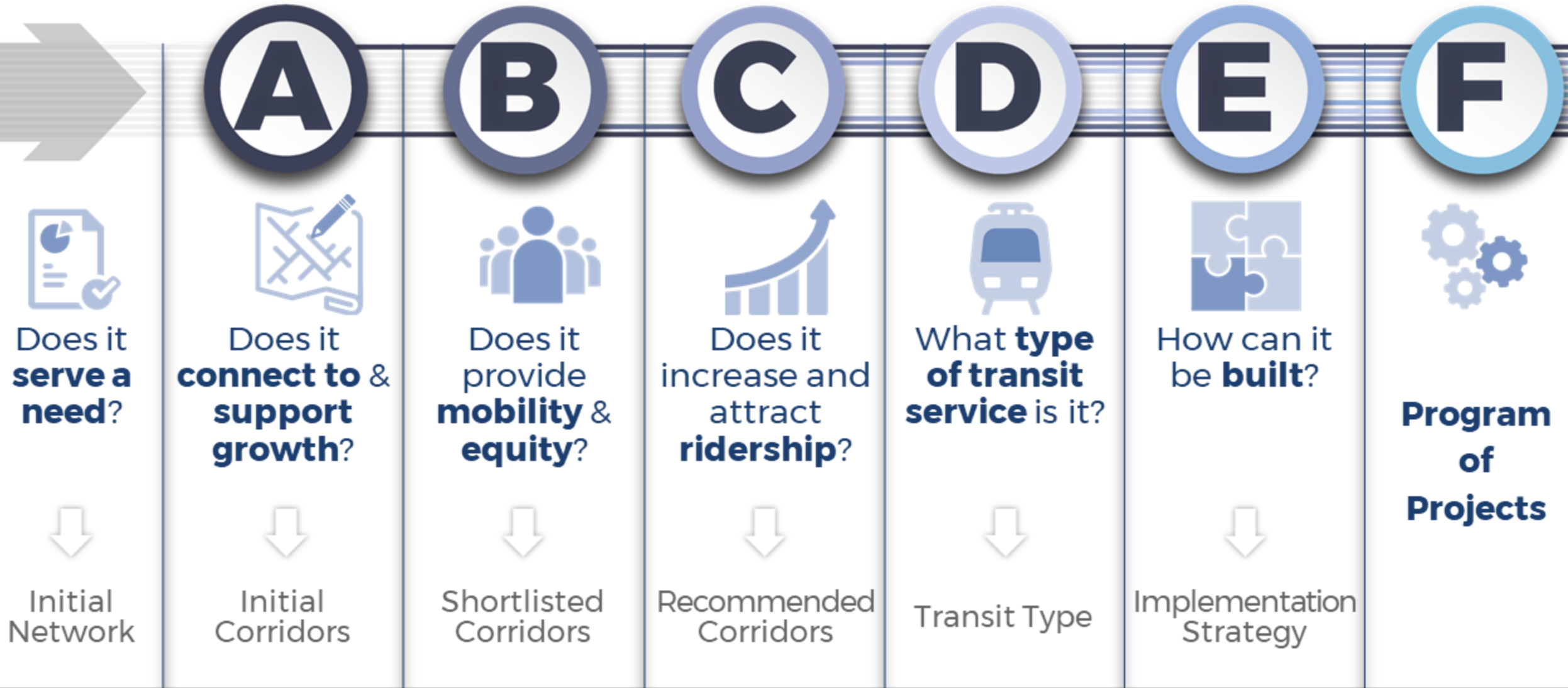


Meet the objectives of **MAP Broward**.



Develop a **pipeline** of premium transit projects in close coordination with Broward Public Works, Florida Department of Transportation, and Municipal Partners.

# Premium Mobility Plan



# Planning Process - Accelerated Projects

Based on project maturity, such as prior detailed study and preliminary engineering, projects will be **considered for acceleration.**

Will include updates, evaluation of performance, garner consensus, and advance to preliminary design.

# Outreach

- Municipal **briefings**
- **Project Advisory Group** (PAG)
- Agency **briefings**
- Project **website** and **social media** campaign
- Interactive **project map** (web based)
- Project **videos**
- Public preference **surveys** (in-person and virtual)
- **Tourism** outreach (survey and materials at select locations)
- **Community drop-ins** (community events booth and in person survey)



# Upon Completion of PREMO



Continued Coordination with Municipalities



County **Board adoption** of Premium Mobility Plan (PREMO)



County to conduct **Project Development & Environment** (PD&E) studies and **Federal Transit Administration** (FTA) grant application

# Connecting Broward

**PREMO** will set the premium network, but BCT will also initiate plans to optimize and expand existing services to best serve residents, workers, and visitors.

- Comprehensive Operational Analysis
- Transit Development Plan (Major Update)
- Mobility Pilot Programs – Late Shift and Microtransit
- Community Shuttle Service



# Thank You!

