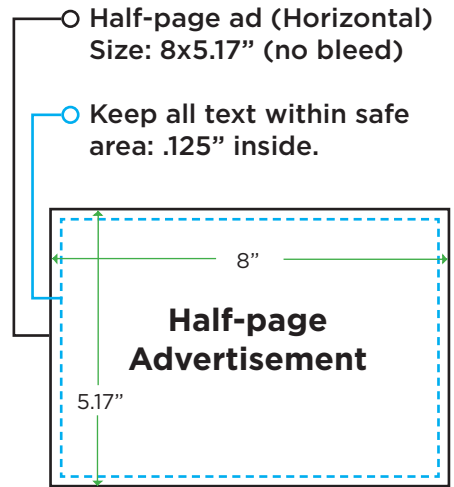
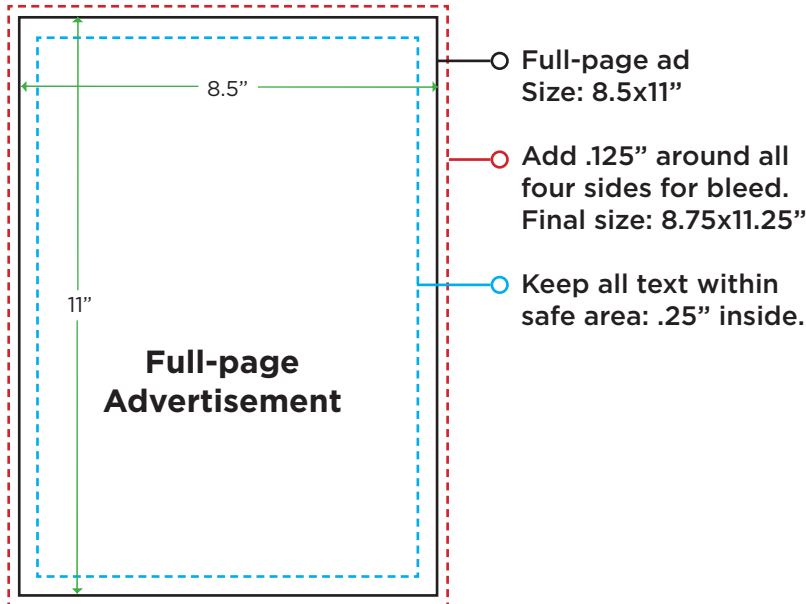




## Program Ad Specs

There are two ad sizes available in the 2023 State of the Region Annual Awards Program Book:

- 1) Full-Page ads - 8.5x11" (8.75x11.25" with bleed)      2) Half-Page ads - 8x5.17"



**CONSIDERATIONS:**

Ad submissions should be in the following formats; JPG, PDF, TIF or PNG file formats only  
 Ads must be high-resolution; 300 dots per inch (dpi).  
 Ads must be designed in CMYK color mode.

**DEADLINES:**

Ads must be received by **January 18 at 1 p.m.** to be included in the program booklets.  
 For questions or to submit your ads; [michael@goodmanpr.com](mailto:michael@goodmanpr.com) or call 954-806-2869

Checks may be made out to **Downtown Fort Lauderdale TMA c/o Mindy Drath**  
 Send payment to: 1400 SW 20th Court, Fort Lauderdale, FL 33315

**COST** (Check one):     Full-Page ad - \$400       Half-Page ad - \$250

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_