

JOIN OUR TEAM

TITLE

Professional Area: Public Outreach Officer

Salary Range: \$55,000 - \$85,000

Location: Fort Lauderdale, FL

Closing Date: Open until filled

To Apply: www.browardmpo.org/employment-opportunities

THE POSITION

The Broward Metropolitan Planning Organization (MPO) has an exciting opportunity for a talented professional to join the Communications and Outreach team as a Public Outreach Officer. The Communications and Outreach Team is responsible for coordinating the development and implementation of public engagement strategies, plans, and campaigns to meet the MPO's local, state, and federal requirements, goals and objectives.

Other duties include, but not limited to:

- Support the development and periodic updates to the Public Participation Plan, consistent with all state and federal requirements;
- Manage the MPO's website, ensuring content is up-to-date and the website functions are operating smoothly.
- Manage all aspects of the agency's social media platforms;
- Develop public relations and informational materials for external audiences to establish and maintain public awareness of, and engagement with, MPO activities including news releases, fact sheets, speeches, presentations, surveys, flyers, social media content, and videos;
- Coordinate, plan, and execute public engagement events for a variety of audiences, including community stakeholders, government agencies, and the media; and
- Establish, maintain, and grow relationships with members of the public, community representatives, government agencies, public interest groups, and civic organizations.

THE CANDIDATE

We are looking for an outstanding candidate with an interest and significant experience in the professional area noted above. The ideal candidate is an experienced professional with a background in educating and informing partner agencies and the public on organizational activities in a fast paced, collaborative, environment.

The successful candidate will hold a Bachelor's Degree in Communication, Planning, Public Administration or related field plus four (4) years of relevant professional experience. A Master's Degree may be substituted for one (1) year of professional experience; or any equivalent combination of relevant training and experience that provides the requisite knowledge, skills, and abilities for this job, which may serve as a substitute at the discretion of the MPO.