



Economic Development Advisory Committee

Minutes from the February 11, 2016 Meeting

Participants

Committee Members

Commissioner Richard Blattner, Hollywood
Councilmember Bryan Caletka, Davie
Commissioner Tom Green, Wilton Manors

Staff Members

James Cromar*, Director of Planning
Charlene Burke, Transportation Planner
Paul Calvaresi, Transportation Planner
Paul Flavien, Transportation Planner
Alan Gabriel, General Counsel
Daniel Knickelbein, Transportation Planner
Michael Ronskavitz, Deputy Director
Greg Stuart, Executive Director
Anthea Thomas, Public Involvement Specialist
Lydia Waring, Procurement Officer

**Strategic Direction Staff Leader*

Other Participants

Todd Brauer, Whitehouse Group
Juan Flores, Port Everglades
Nicholas Torres, Whitehouse Group

Discussion Items

1. Commissioner Richard Blattner welcomed participants.
2. Commissioner Tom Green was nominated and seconded as a member of the committee.
3. Mayor Joy Cooper was elected Committee Chair and Commissioner Richard Blattner was elected Vice Chair.
4. MPO staff members provided a brief overview of the progress made on each of the products/actions documented within the Economic Development section of the *Strategic Business Plan*.
5. The Committee discussed the following related to the Freight Committee:
 - a. The Miami-Dade MPO and Delaware Valley Regional Planning Commission freight committees may serve as examples of how to establish a well-functioning freight committee.

- b. The Freight Committee should implement the recommendations of the 2040 Southeast Florida Regional Freight Plan. The Freight Committee should address common freight issues, such as how to maintain a balance of exports to imports to avoid shipping out empty container units, or how to expedite the movement of freight to offsite storage facilities.
 - c. The Freight Committee should be regional in scope and possibly include Palm Beach County.
 - d. The Freight Committee should review and comment on all MOUs with freight operators.
6. The Committee discussed the following related to Public / Private Partnership Program:
- a. This Strategic Direction was moved from the Revenue / Funding Advisory Committee to the Economic Development Advisory Committee.
 - b. The MPO would play the role of information provider between economic engines and resources within Broward County, and;
 - c. Identify public / private partnership opportunities with existing small and large projects, such as the Wave Streetcar.

Action Items

Freight Committee

- 1. Develop a freight committee work plan that provides a framework to the advisory committee for developing freight priorities and recommendations.
- 2. Develop a list of candidates for membership to the Freight Committee based on industry expertise (e.g., shipping, trucking, warehousing, logistics and freight forwarding, etc.).

MOU with Fort Lauderdale-Hollywood International Airport

- 1. Evaluate existing MOUs with local partner agencies, and assess functional areas of need that would be addressed by future MOUs.

MOU with Port Everglades

- 1. Evaluate existing MOUs with local partner agencies, and assess functional areas of need that would be addressed by future MOUs.

Public / Private Partnership Program

- 1. Develop a menu of options of public / private partnership opportunities based on project cost (low, medium and high).

Next Economic Development Committee Meeting July 14th, 2016

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