



Revenue / Funding Advisory Committee

Minutes from the May 12, 2016 Meeting

Participants

Committee Members

Commissioner Lisa Mallozzi, City of Cooper City
Vice Mayor Barbara Sharief, Broward County Board of County Commissioners

Staff Members

Charlene Burke, Transportation Planner
Paul Calvaresi, Transportation Planner
James Cromar, Director of Planning
Daniel Knickelbein, Transportation Planner
Michael Ronskavitz (Staff Leader), Deputy Director
Anthea Thomas, Public Involvement Specialist
Lydia Waring, Procurement Officer

Other Participants

Todd Brauer, Whitehouse Group
Debon Campbell, Legislative Aide, Florida House of Representatives
Nicholas Torres, Whitehouse Group

Discussion Items

1. Commissioner Lisa Mallozzi welcomed participants.
2. The Committee approved the Meeting Minutes from November 12, 2015.
3. MPO staff provided a brief overview of the progress made on each of the products / actions documented within the Revenue / Funding section of the *Strategic Business Plan*.
4. The Committee discussed the following related to the Advocacy Review and Evaluation Program:
 - a. The MPO engages with lobbyists to further legislative priorities as part of overall advocacy efforts.
 - b. In 2015, the MPO spent \$81,843 for advocacy purposes, and \$50,000 of that amount was spent directly on lobbying efforts on behalf of legislative priorities.
 - c. The FAST Act of 2015, which is the most recent federal authorization for surface transportation funding accomplished many of the MPO's priorities on a national level; however, it is difficult to determine how money spent on advocacy has advanced legislative priorities.
 - d. The Committee should direct discussion on future advocacy and legislative priorities to the Board.
 - e. The Advisory Committee would like to see similar annual reports to evaluate future MPO Legislative Initiatives.
5. The Committee discussed the following related to the Grant Review and Evaluation Program:

- a. In May, the MPO launched a Go/No Go Decision Matrix Tool that uses a scoring methodology to analyze key factors in the assessment of potential grant opportunities.
 - b. Grant opportunities that are not pursued by the MPO, but would be of interest to partner agencies will be sent out as part of a Distribution List. The Committee suggested expanding the number of recipients who receive the information, including adding the Broward League of Cities to the Distribution List.
 - c. The initial Distribution List will be sent out on May 24, 2016 to the partner agencies that expressed interest, and will include a variety of grant opportunities (e.g., arts and culture, environmental, water quality, etc.) in addition to transportation.
 - d. The Distribution List will be routinely updated by MPO staff.
6. The Committee discussed the following related to the Intergovernmental Shared Resources Program:
- a. A Staff Skills Audit will be conducted in July to assess what skills MPO Staff currently possess, what skills need to be developed, and what skills could be marketed.
 - b. The results of the audit will develop a baseline of MPO Staff capabilities and determine what resources the MPO can offer throughout the region, serving as the foundation for the Intergovernmental Shared Resources Program.
7. The Committee discussed the following related to a Public /Private Partnership Program:
- a. As a part of Speak Up Broward, an assessment is currently underway to develop guiding principles for the Public/Private Partnership Program. More information will be available when this is complete.
8. The Committee discussed the following related to the Local Option Tax Plan (1 Cent):
- a. The Committee offered assistance and staff support to help advance future transportation funding efforts.
 - b. The Committee offered to act as a reviewer and sounding board for future transportation funding efforts.

Action Items

1. Conduct a mini-workshop at the November 2016 Advisory Committee meeting to develop ideas in anticipation of the next Strategic Business Plan Retreat, tentatively set for early 2017.
2. Authorize staff to update the Legislative Initiatives report on future advocacy activities.
3. Follow-up on potential grant opportunities and market the Distribution List to municipal partners.
4. Monitor and update the Go/No Go Decision Matrix on a periodic basis.

Next Leadership / Partnership Advisory Committee Meeting November 10th, 2016

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