Bicycle and Pedestrian Safety Action Plan for the Broward Metropolitan Planning Organization

Advocacy Team Meeting #3
September 26, 2017
Agenda

- Introductions
- Project & Schedule Update
- Overview of Draft Action Plan
- Overview of Action Items
- Open Comment on Report
- Prioritization of Action Items for Implementation
- Next Steps
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Introductions

Project & Schedule Update

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Project & Schedule

We are Here!

Data Collection & Analysis
Hot Spot Identification
Field Reviews & Further Analysis
Alternative and Countermeasure Identification
Recommendation and Performance Measure Identification
Implementation by the MPO, FDOT, Broward County, and Cities
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What is an Action Plan and Why are We Doing It?

- **Vision**: Inspirational document or statement that defines a desired future.
- **Master Plan**: Identifies and defines the ultimate desired network of facilities and treatments to achieve the vision.
- **Action Plan**: Identifies strategic institutional changes needed to achieve the vision and how those changes can be accomplished.
- **LRTP**: Identifies and categorizes projects and programs by time frame and funding sources.
- **Corridor Study**: Identifies context sensitive improvements and projects for a corridor.
- **Safety & Operational Study**: Identifies design, operational, maintenance, and other implementable projects to improve a study area based on a specific safety or operational issue.
Layered, Context Sensitive Analysis

LEGEND
- Pedestrian or Bicycle Fatality
- 6-Lane Road
- Activity Center/TOD

Walking and Bicycling Crash Hot Spots
- Very High (99% Confidence)
- High (95% Confidence)
- Medium High (90% Confidence)

Daily Transit Boardings and Alightings
- High
- Low

Propensity for Walking and Bicycling
- High
- Low

Source: Census 2010-2014 5-year Estimates; CARS 2010-2014 Crash Data; Signal Four Analytics 2010-2015 Crash Data; Broward County Transit, 2015; & Broward County GIS; 2016.
Synthesis of Pedestrian and Bicycle Issues

There is an “identity crisis” between the road design and user needs

The roads are not primarily designed to provide for a comfortable and convenient walking or bicycling experience

Many users of the system are not following walking, bicycling, and driving laws

Strategic partnerships are needed to see change
Enact transportation and land use plans and policies to better support multimodal transportation.

Implement complete streets projects and evaluation measures that go beyond a focus on vehicles and prioritize walking, bicycling, and riding transit.

Enhance training of law enforcement officers on pedestrian and bicycle issues, conduct targeted enforcement, and take legal action.

Coordinate decision makers and find and support advocates to move forward an agreed upon vision for pedestrian and bicycle safety.
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Action Item Development Process

1. Developed long list of action items
2. Redefined action items to address high level policy goals
3. Reviewed long list of items with A-Team; feedback that list was overwhelming
4. Combined like items into high level actions that could be completed together
5. Now: Further refine action items to 5-10 high level items for immediate implementation

Final Action Items
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Group Discussion

Open Comment on Report & Synthesis of Issues

35 Minutes!
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Individual Activity

1. Select the top 2 action items from each category

2. Rank the resulting 8 Action Items in order of priority / importance

35 Minutes!
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Next Steps
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• Present to the MPO’s Committees on Sept. 27th and the Board on October 12th

• Summarize the A-Team, Committees, and Board’s feedback and incorporate into final Action Plan

• Board approval targeted for December

• MPO to begin to move identified action items forward with help from A-Team volunteers