

TRANSPORTATION

The case for investing in Broward's future is simple...

\$1m invested =



It's about jobs and the economy...

It's simple, investing in transportation strengthens the economy.

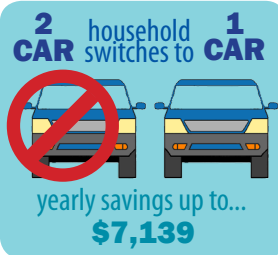
Why do we need to invest?

We are all affected by transportation, whether going to work, running an errand, or getting around town on the weekend. Unfortunately, federal funding for transportation has not increased at the same rate as the need for maintenance and improvements to our current system. Our primary method of funding for transportation, the federal gasoline tax, has not been increased since 1993 and does not produce enough revenue to cover these rising costs.



It's about savings...

Using public transit on a regular basis saves money on gas, parking, and auto maintenance. The true cost of driving and owning a car can be expensive, especially for lower income families.



What can I do to help?

While Congress struggles to find a long-term solution for this problem, many cities and counties are finding their own ways of investing locally to improve their transportation systems. If you would like to invest in better transportation for Broward's future, now is the time to tell your community leaders and elected representatives.

1% reduction in auto usage in Broward (87,300 cars per day).



Eliminate
7,400
tons
of CO₂ per year

It's about the environment...

Just a one-percent reduction in automobile usage each day in Broward would reduce harmful greenhouse gases by the same amount as planting over a half a million trees.

Please visit our website to learn more about the issue, and tell us what you think. We'll share your thoughts and concerns with your local representative that can help make a difference in our community.



SPEAK UP BROWARD

Transportation Choices. Your Voice Counts.

www.SpeakUpBroward.org



broward **MPO**
metropolitan planning organization

All data is from the Speak Up Broward - Cost of Doing Nothing More report, September 2014
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