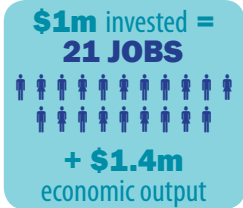


# TRANSPORTATION

Investing in Broward's future is good for business...

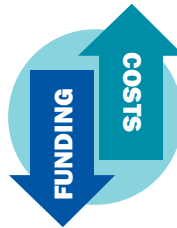
## It's about jobs and the economy...

It's simple. Investing in transportation strengthens the economy. Whether it's employees going to work, goods moving from one place to another, or tourists getting around to spend money at local businesses, a healthy transportation system is good for the economy.



## Why do we need to invest?

Unfortunately, federal funding for transportation has not increased at the same rate as the need for maintenance and improvements to our current system. Our primary method of funding for transportation, the federal gasoline tax, has not been increased since 1993 and does not produce enough revenue to cover these rising costs.



## It's about business spillover effects...

Some of the money saved from reduced traffic is fed back into local businesses.

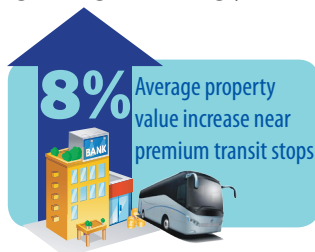


## What can I do to help?

While Congress struggles to find a long-term solution for this problem, many cities and counties are finding their own ways of investing locally to improve their transportation systems. If you would like to invest in better transportation for Broward's future, now is the time to Speak Up and become a part of our effort.

## It's about development opportunities...

Transit-Oriented Development (TOD) patterns and walkable communities are growing increasingly popular among the Millennial and Baby Boomer generations, resulting in higher real estate values for neighboring properties.



## Learn how you can be a champion...

Please visit our website to learn more about transportation issues, and how your organization can become a champion for Speak Up Broward. Help us spread the word about the importance of transportation to the future of our economy.



broward **MPO**  
metropolitan planning organization

All data is from the Speak Up Broward - Cost of Doing Nothing More report, September 2014  
For complaints, questions, or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Chris Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or [ryanc@browardmpo.org](mailto:ryanc@browardmpo.org)