### **CALENDAR** of Events

MPO	BAC	ВССВ	CIR	TCC	
July					
Thursday 14 at 9:30 a.m. Room 422	Wednesday 13 at 6:30 p.m. Room 329 F	No Meeting	Tuesday 13* at 4:00 p.m.	No Meeting	
August					
No Meeting	Wednesday 10 at 6:30 p.m. Room 329 F	No Meeting	No Meeting	Monday 22 at 2:00 p.m. Room 302	
September					
Thursday 8 at 9:30 a.m. Room 422	Wednesday 14 at 6:30 p.m. Room 329 F	Monday 19 at 2:00 p.m. Room 422	Tuesday 6 at 6:00 p.m. Room 430	Monday 26 at 2:00 p.m. Room 302	
October					
Thursday 6 at 9:30 a.m. Room 422	Wednesday 12 at 6:30 p.m. Room 329 F	No Meeting	Tuesday 4 at 6:00 p.m. Room 430	Monday 24 at 2:00 p.m. Room 302	

All meetings are at the Governmental Center, 115 S. Andrews Avenue, Fort Lauderdale and are open to the public.

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Acronyms		DCA	Department of Community Affairs
AADT	Annual Average Daily Traffic Counts	DPEP	Department of Planning and Environmental Protection
APR	Annual Performance Report	DRI	Development of Regional Impact
APTA	American Public Transit Association	EIS	Environmental Impact Statement
BAC	Bicycle Advisory Committee	EPA	Environmental Protection Agency
BCCB	Broward County Coordinating Board	FAA	Federal Aviation Authority
BCT	Broward County Transit	FAC	Florida Administrative Code
BLC	Broward League of Cities	FCTD	Florida Commission Transporta-
BUS	Broward Urban Shuttle		tion Disadvantaged
	Clean Air Act Amendment	FDOT	Florida Department of Transportation
CBD	Central Business District	ΕΗ\Λ/Δ	Federal Highway Administration
CMA	Congestion Management	FS	Florida Statute
CIR	Community Involvement Roundtable	FTA	Federal Transit Administration
CNAAO			Fiscal Year
CIVIAQ	Congestion Mitigation and Air Quality	FY GIS	Geographic Information System
CMS	Congestion Management System	MPO	Metropolitan Planning Organization
CTC	Community Transportation	TCC	Technical Coordinating

For more information visit:

Committee

Coordinator

### www.broward.org/mpo

For information on how to become a member of the Technical Coordinating Committee or Community Involvement Roundtable, call 954-357-6608.

This publication can be made available in large print, tape cassette, or braille by request.

This public document was promulgated at a cost of \$1,400.00 or \$.467, including postage, per copy to provide information about Broward County MPO services and programs.

Transportation Planning Division 115 S. Andrews Avenue, Room 329H Fort Lauderdale, FL 33301

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BROWARD COUNTY



VOL 10, No. 9 2nd Quarter 2005

## BROWARD COUNTY MPO REACHES OUT TO OPINION LEADERS WITH NEW LUNCH N' LEARN SERIES



Roger Del Rio, Acting Director of the Broward County MPO, answers questions from the Lunch N' Learn participants.

The Broward County Metropolitan Planning Organization conducted a series of four Lunch N' Learn events held throughout Broward County. The MPO invited various opinion leaders throughout Broward including commissioners, mayors, county and city employees, heads of community and cultural organizations, and local business owners.

The Lunch N' Learn events were structured to provide a 30 minute PowerPoint presentation on what the MPO does, along with an explanation of the transportation planning process and how community input is integral. At the conclusion of each event, experts were on hand from the Broward County MPO staff to answer questions from the floor.

Event 1 FAU Campus - May 3, 2005

Event 2 NW Regional Library - May 10, 2005

Event 3 South Regional Library - May 17, 2005

Event 4 Broward County Main Library - May 24, 2005

A buffet lunch was served at the event, which was an excellent opportunity for the MPO staff to interact with the attendees in a one-on-one atmosphere. Many questions were answered regarding both public and private organizations and how they can enhance the transportation process with their input and opinions.

For additional information on the series of events, please visit <a href="https://www.broward.org/mpo">www.broward.org/mpo</a>.



Opinion leaders such as commissioners, mayors, heads of cultural groups, business owners, county and city employees attended the Lunch N' Learns.

### In This Issue...

- Hispanic Fest 2005
- Statewide MPO Day
- 2005 Sistrunk Festival Features: Food, Fun & Transportation Info
- Outreach Program for Elementary Students
- MPO Participates in the 4th Annual Diversity Festival at Robins Open Space Park
- DEP Recognition
- Earth Day POW W.O.W

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**NEWSLETTER OF THE BROWARD COUNTY MPO** 

<sup>\*</sup>Meeting will take place at Tri-Rail's Administrative Offices.

## "TAKING IT TO THE STREETS"



#### **Hispanic Fest 2005**

Hispanic Fest 2005 was held on April 17, 2005 in Hollywood and the Broward County MPO was on hand with Spanish and English speaking staff members to reach the local community and educate them about the MPO.

By distributing bilingual newsletters and surveys, the MPO provided a great opportunity to get involved in the transportation planning process. The surveys provided valuable input with regard to what transportation issues are of importance.

The MPO staff collected 167 surveys at the event. The top three issues of most interest to the surveyed group were traffic congestion, mass transit, and safety. Of those surveyed, 53% felt the presentation helped them learn more about the MPO.

MPO staff shared current and future transportation improvements with the community, while focusing on significant components of Broward County's history, growth, and development. The information gathered from the surveys assists MPO staff with developing transportation plans that meet the public's needs. Many participants expressed an interest in the regionalization of transportation, one of the current endeavors in which the MPO is involved.

# STATEWIDE MPO DAY

Richard J. Kaplan, MPO Chair, Mayor, City of Lauderhill

As Broward County continues to experience rapid growth, the MPO plays a critical role in our community by allowing residents in Broward to speak to their state and federal legislators about transportation needs, and insuring tax dollars are allocated according to the greatest needs and desires of the community. In order to best accomplish this goal, the MPO places special emphasis on providing equal access to transportation planning choices through public outreach initiatives.

On April 28, 2005, the Broward County MPO joined the 26 other MPO's from around the State, as well as the Florida Department of Transportation (FDOT) and other transportation partners for the third annual MPO Day in Tallahassee.

MPO Day is held every year on the Capital Courtyard with the purpose of emphasizing the role of the MPO's to Florida legislators and providing direction to the outcome of the transportation legislation.

The Florida MPO's were briefed on several issues occurring in the Florida State Legislature as well as national issues being debated in the US Congress. The information exchange proved useful, as MPO staff, as well as elected officials, were able to use the group forum to discuss the variety of issues that must be on the MPO radar screen. Additional specific topic areas, such as safe routes to school, were discussed in detail by guests of the Florida MPO's.

As the Chair of the Broward MPO, it is my privilege to convey to you, the public, that our organization will continue to represent Broward County and promote initiatives and plans to meet your needs.

For additional information on how you can become involved, please visit <a href="https://www.broward.org/mpo">www.broward.org/mpo</a> or contact the MPO staff at (954) 357-6608.



The MPO was on hand with their Mobile Information Station.

A multitude of locals gathered along Sistrunk Boulevard in Ft. Lauderdale to observe the marching bands, drill teams, and parade floats that comprised the 25<sup>th</sup> Annual Sistrunk Parade. The parade concluded at Delevoe Park where the Sistrunk Festival in the Park commenced. Not only was there plenty of live entertainment, great food, and a cast of unique merchant vendors, the Broward County MPO was also there with their exhibit and the Mobile Information Station (MIS). The MPO was on site to provide an opportunity for event attendees to participate in the transportation planning process.

Named for Dr. James Sistrunk, a medical pioneer in the Black community, the parade and the Festival in the Park were held, said event organizers, "to celebrate the accomplishments of African and Caribbean Americans throughout the Broward

# 2005 SISTRUNK FESTIVAL FEATURES: Food, Fun & Transportation Info

County community." This event was part of a week of festivities collectively known as the Sistrunk Historical Festival.

For many individuals, visiting the MPO during business hours to express concerns and receive information is not always easy. Therefore, the MPO "takes the message to the streets" by using the MPO display booth exhibit and the MIS. The display booth presents information related to the transportation planning process and the many aspects of our transportation infrastructure. The MIS is a converted recreational vehicle that serves as an information office on wheels. A number of festival attendees completed written surveys.

Some applauded transportation projects completed and underway in the North Lauderdale area. Other attendees expressed interest in congestion management, roadway safety, and transit improvements.



### **OUTREACH PROGRAM FOR ELEMENTARY STUDENTS**

In an innovative way to reach all segments of the community, the MPO has introduced an outreach program for elementary school aged children. The program was created in 2004 to engage and educate the future generations and their parents and families on how they can take part in the transportation planning process.

The Children's Outreach Program is designed to educate students through learning exercise modules that are interactive and fun. Buddy, an electronically operated car, works with a moderator to interact with the children. Through a PowerPoint presentation that includes two games about decision-making on a sidewalk for the school and jobs within the transportation industry, the students make choices to help Buddy and his two friends Chic and Egg. The children are each given a lunch bag and homework assignments to reinforce the subjects that were discussed during the program.

The Pilot Outreach Program was launched in 2004 at Dillard Elementary. Since this time, the MPO



All of the students from Lakeside Elementary School love Buddy!

visited six schools throughout Broward County including Pembroke Pines, Plantation, Ft. Lauderdale, Hollywood and Coral Springs with 50 students attending each program.

For additional information on how you can become involved, please visit <a href="https://www.broward.org/mpo">www.broward.org/mpo</a>.

# MPO PARTICIPATES IN THE 4TH ANNUAL DIVERSITY FESTIVAL AT ROBINS OPEN SPACE PARK able attendants. MPO staff w



MPO Staff was on hand to answer questions while event goers participated in a transportation survey.

This May, the Broward County MPO participated in the 4<sup>th</sup> Annual Diversity Festival in Davie, as a continued effort to engage and educate the community about the MPO. The festival was held at Robins Open Space Park with booths and vendors gathered under the shady trees of the park. The festival had ongoing entertainment from local bands, instructional demonstrations on karate and belly dancing, as well as children's activities.

The festival had vendors from many diverse cultures, varying from Middle Eastern to Jamaican. All vendors had useful information and knowledge-

able attendants. MPO staff were available at the event to answer questions from visitors regarding mass transit, pedestrian walkways, and equestrian paths.

Many visitors to the MPO booth were interested in a high-speed rail system that would run east and west to reduce congestion on I-595 and the Sawgrass Expressway. Visitors filled out surveys and relayed their comments this way as well as verbally. The MPO collected a total of 57 surveys and spoke with over 100 attendees regarding transportation issues throughout Broward County.

### **DEP RECOGNITION**

On May 14, 2005 at the Annual Biketown Rally held in the City of Lake Worth, the Florida Department of Environmental Protection (DEP) presented Roger Del Rio, Acting Director of the Broward County MPO; Randy Whitfield, Director of the Palm Beach County MPO; and David Henderson representing Jose Mesa, Director of the Miami-Dade County MPO a Certificate of Appreciation in recognition of the MPOs attainment of the National Ambient Air Quality Standards (NAAQS) for the last ten years, by promoting and allocating funding for projects that reduce harmful vehicle emissions.

### "TAKING IT TO THE STREETS"



#### Earth Day POW W.O.W

On April 23, 2005, the Earth Day POW W.O.W held this year at Deerfield Beach, has become the signature Earth Day event in Broward County. This year's event, which marked the 35th Anniversary of Earth Day, proved to be not only a place for residents and visitors of Deerfield Beach to celebrate Mother Earth, but also an opportunity to participate in Broward County's transportation planning process. Broward County MPO staff was on hand at the event to answer transportation planning questions and gain valuable feedback from event attendees.

Many festival attendees escaped the summer heat while completing transportation questionnaires at the MPO information display booth, under the awning of the Mobile Information Station (MIS). Over 110 individuals completed written transportation survey forms.

Many festival participants were visitors from neighboring South Florida counties and expressed interest in regional and community transportation issues including bicycle and pedestrian facilities, Tri-Rail, and bus scheduling. Traffic congestion was also a common concern.