



Complete Streets Advisory Committee Meeting Summary

November 14, 2016

Broward MPO Complete Streets Advisory Committee (CSAC) November 14, 2016 Meeting Summary

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Broward MPO Complete Streets

Advisory Committee (CSAC) Meeting Summary

On Monday, November 14, 2016, the Broward MPO with the assistance of Kimley-Horn and Urban Health hosted a Complete Streets Advisory Committee (CSAC) Meeting.

Meeting Participants

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Broward MPO Current Efforts

A Penny At Work

The 2016 penny tax ballot questions both needed to pass in order for them to go into effect. The transportation surtax did get approved, but the infrastructure surtax did not. Voters support of the transportation surtax shows public interest in investing in transportation. One lesson learned is that the public may have been unclear about what type of projects would have been funded through the infrastructure surtax.

***Action Item:** Educate the public on how transportation and infrastructure projects are funded or not funded to help gain the support for future funding mechanisms.*

Let's Go Walking! Event

The first inaugural Let's Go Walking! event occurred on October 26, 2016 in the City of Dania Beach. A host of partners put together a successful event with over 50 participants joining us for the walk and festivities. Through this event, participants had an opportunity to experience the community as a pedestrian and gain a better understand of infrastructure needs. The walking route was also designed to highlighted community assets and promoted pedestrian safety.

***Action Item:** The Broward MPO is looking for different cities and partners to help host next year's event.*

Safe Streets Summit

The Safe Streets Summit is just around the corner. The two-day conference is a collaboration between the Broward, Miami-Dade, and Palm Beach MPOs focused on promoting Complete Streets. It is an annual event that the Broward MPO hosts to build technical capacity and provide assistance, resources and education to county/city government, consultants, and elected officials. An additional area that will be highlight this year is equity and how it gets built into our transportation decision-making.

***Action Item:** Don't forget to register at www.safestreetssummit.org for the January 26 and 27, 2017 event.*

Let's Go Biking! 2017

The Let's Go Biking! event is an annual event that has been hosted by the Broward MPO at various locations in Broward County. The focus of the March 2017 event will be to get people biking in an on-street bike facility versus a separate bike route like a greenway. The goal is to have participants get more comfortable riding in a bike lane to help to promote a different method of commuting.

Action Item: The Broward MPO is looking for a city that is interested in hosting this years Let's Go Biking event. Please reach out to Ricardo Gutierrez if interested.

Meeting Presentations

Sawgrass Expressway

Presented by Abra Horne, HNTB

The project development and environment (PD&E) study for the Sawgrass Expressway extends from south of Sunrise Blvd. to south of US 441/State Road 7. The corridor considerations are to:

- Enhance capacity
- Improve travel time and reliability
- Create safer interchange
- Determine interchange access needs
- Support complete streets along expressway

There are nine interchanges along this study area that have recommended concepts to be presented to the public. Sunrise Blvd., Oakland Park Blvd. and Sample Road are proposed in the PD&E to be converted to diverging diamond interchanges. The proposed typical section includes three general toll lanes and two express lanes in each direction. This meets travel demand projected 2040. Six general areas where access points ingress/egress have been identified.

During the study the team was asked to look at a multiuse trail. The review included looking at the Broward County Complete Streets Guidelines and Greenways Master Plans to make sure any recommendations identified in the study did not preclude future improvement. Based on the document review and an analysis of other similar expressway/bike projects, the PD&E study team has determined there is insufficient right-of-way and safety issues related to adding a greenway along the Sawgrass Expressway. They will not be recommending any bike improvements as part of the project.

Action Item: The next public hearing is on January 17, 2017. Details will be sent out once confirmed.

Action Item: Mark Horowitz will connect with the PD&E study team to see if there is an opportunity to include the pedestrian overpass as part of the project. It had been identified as a priority in the Master Greenway Plan.

Action Item: The Broward MPO will be forming a subcommittee that can review in more detail the opportunities to construct multi-use paths next to limited access type of facilities. There is still a lot of interest from CSAC members to increase bike connectivity and to look at the construction of limited access facilities as not only a way to move vehicles but provide opportunities for the public to commute by bike.

Vision Zero: Results-Oriented Outreach Tactics

Presented by Lauren Sobel, Burson Marsteller

In 2014, Mayor de Blasio came into office and fully embraced Vision Zero, which is focus changing the perspective that traffic crashes are not accidents and that one day we can get to zero accidents and zero fatalities. Through a very targeted campaign, 2015 was New York's safest year on record for traffic fatalities. Across the U.S. traffic fatalities were trending upward.

The campaign started with the creation of an intergovernmental agency task force that was developed to lead Vision Zero. The focus was primarily on addressing the 3e's (engineering, enforcement, and education). A huge part of the success was because of the marketing geared toward educating the public and changing the behavior of drivers. Public input was collected during the development of the advertisement details and it was determined that people identified more with the negative consequences of poor decision making. The iconic images such as a bloody hand or a mangled children's bike resonated with focus group respondents. The complete rollout of the marketing campaign included NYDOT posting ads on trucks, advertising at sporting events and along public right-of-way, and posting borough specific ads. The biggest win for Vision Zero efforts was that 80% agreed that the initiative was a valuable government program.

Action Item: *Create a collaborative effort to help cities tackle vision zero. Broward County suggested that the county and cities link together to create an intergovernmental county agency.*

Action Item: *Connect with Alert Today Alive Tomorrow campaign for future meetings to determine if there is an opportunity to align efforts.*

Action Item: *CSAC to review the Bicycle and Pedestrian Safety Action Plan and discuss the need to make a policy shift at the local level.*

Action Item: *Invite Broward Sheriff's Office (BSO) to be involved in these discussions.*

Pro Walk Pro Bike Pro Place – Themes, Takeaways, and the Mobility Lab

Presented by Stewart Robertson and Ricardo Gutierrez

Pro Walk Pro Bike Pro Place is North America's premier conference for active transportation and placemaking. The conference was hosted in Vancouver, B.C. on Sept 12-15, 2016.

Themes from the conference:

- **Mobility:** People and places thrive when modes of transit are balanced.
- **Health:** Vancouver health dept. incorporated transportation aspects into their performance measures.
- **Equity:** Creating projects that reduce inequality within the community.
- **Resiliency:** Implementing Complete Streets provides a more resilient transportation system with more options for people.

Takeaways from the conference:

- **Slow Streets initiative:** Finding local low speed low traffic volume streets and turning them into bicycle and walking routes that would connect people to places they need to go and are more inviting. Consistent with one of the engineering aspects of Vision Zero which is slower speeds on roadway because of survivability.
- **Quick Builds:** A project delivery mechanism that shortens the lifespan of projects and allows evaluation of a project before it goes from concept to permanent placement. Thinking big, while working small is a key slogan. The spectrum of change for this type of tactical urbanism is demonstration projects, quick build projects and permanent installation. Within quick builds there are two type of implementations, which are pilot projects and interim designs.
- **Placemaking:** A transformative approach to create and improve public spaces which strengthens connectivity and allows for a more inviting atmosphere within the street right of way.
- **Mobility Lab:** Vancouver in the early 70's made a conscious decision to avoid high-speed roadways and the car culture. Opted instead to preserve their walkable urban core and move toward a network of walking and biking routes as an extension of their transit system. Vancouver made extensive use of wayfinding and placemaking details. Some details noted during mobility lab: color treatments in the crosswalks, green color treatment for bicycle tracks, lots of lighting to provide safety at night, and installation of mobi which is their city bikes.

Action Item: CSAC to continue to work with Broward MPO and Broward County to plan and construct a corridor systems that meeting the county and city Complete Streets priorities.

Next Steps

Member Updates

- **Sawgrass Atlantic Trail Head:** Mark Horowitz recommends everyone to take advantage of the Broward County improvement.
<https://broward.org/Greenways/Documents/LeveeInside.pdf>
- **Flipany's 11th annual 5k/10K:** Run. Walk. Paddle. Register for the January 7, 2017 event. <http://flipany.org/fun-run>

CSAC 2017 Meeting Schedule

- January 2017: Safe Streets Summit would be in place of January meeting.
- March 13, 2017: 2:00 p.m. – 4:00 p.m.
- May 8, 2017: 2:00 p.m. – 4:00 p.m.
- July 10, 2017: 2:00 p.m. – 4:00 p.m.
- September 11, 2017: 2:00 p.m. – 4:00 p.m.
- November 13, 2017: 2:00 p.m. – 4:00 p.m.



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For more information on activities and projects of the Broward MPO, please visit:

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